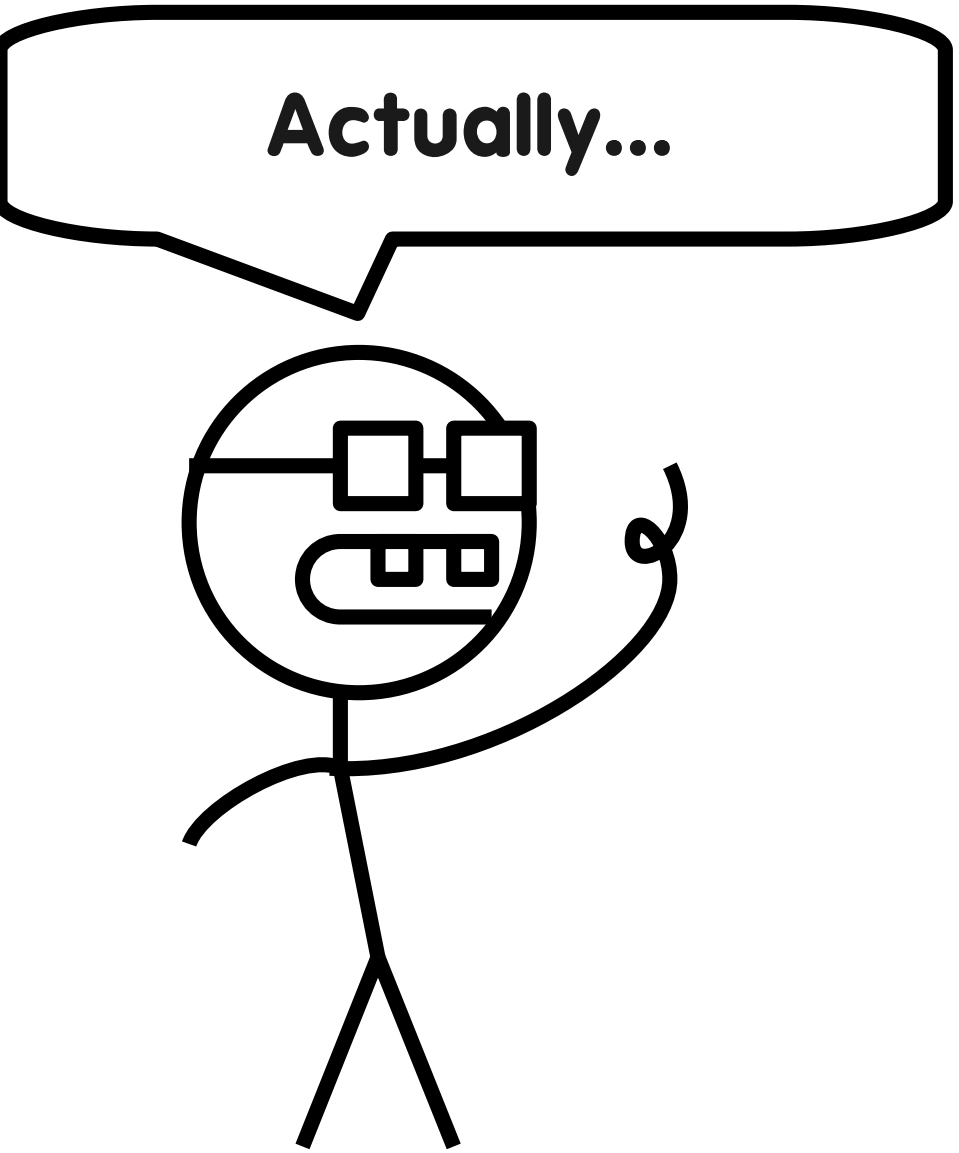
Charlie's Grand Challenge

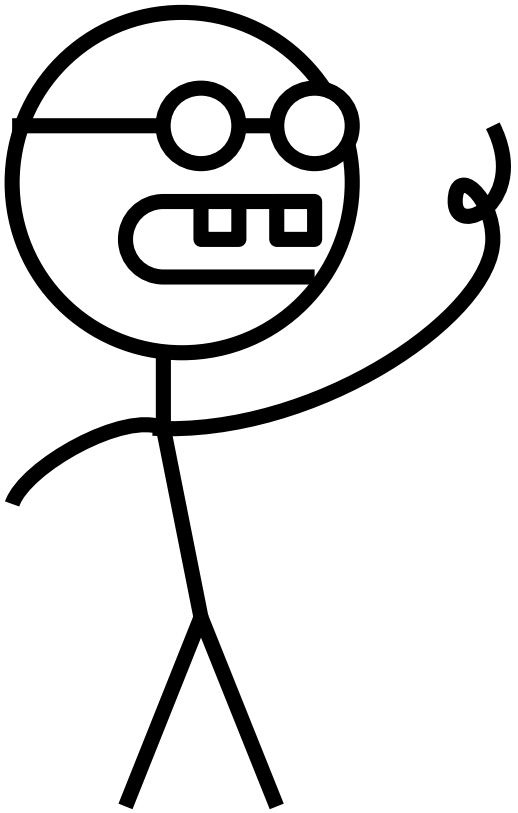
A breif history of snobbery

A breif history of snobbery

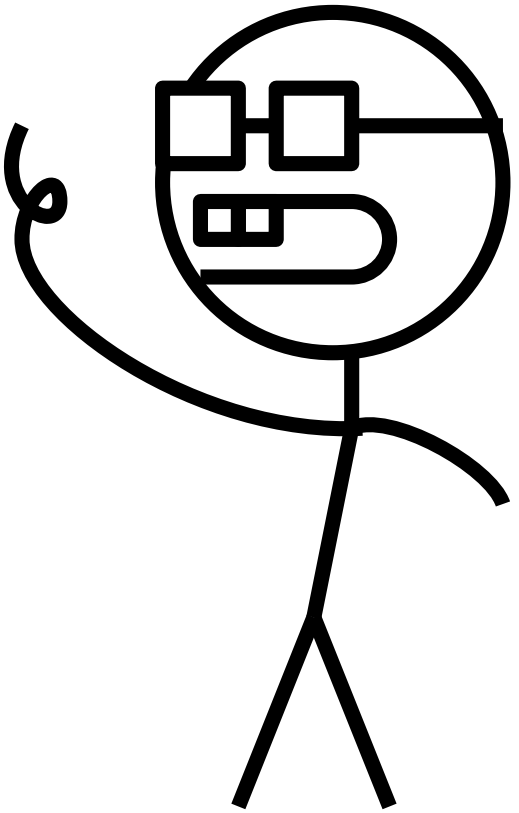


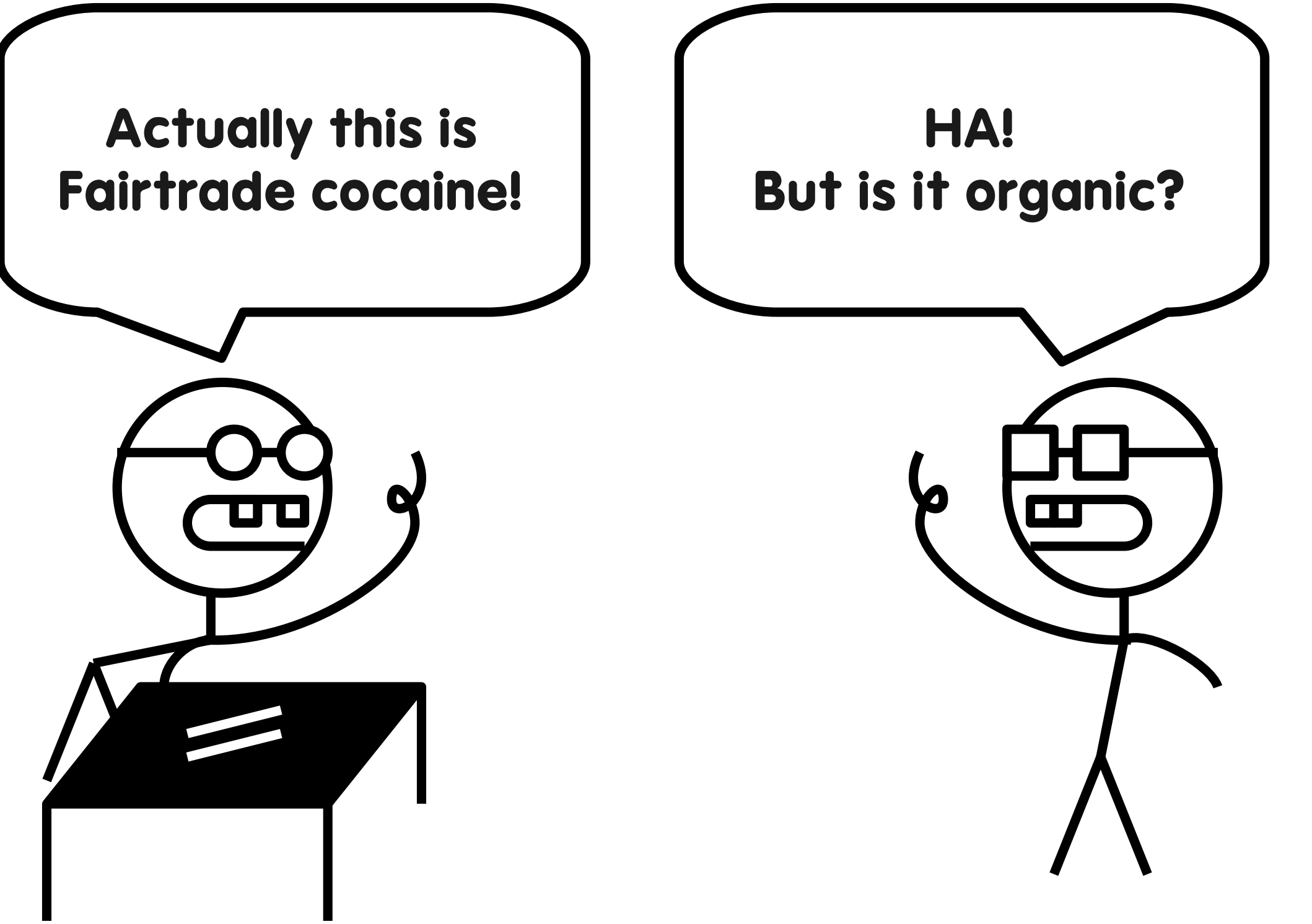
What is a snobbery?

Apple makes the best computers.



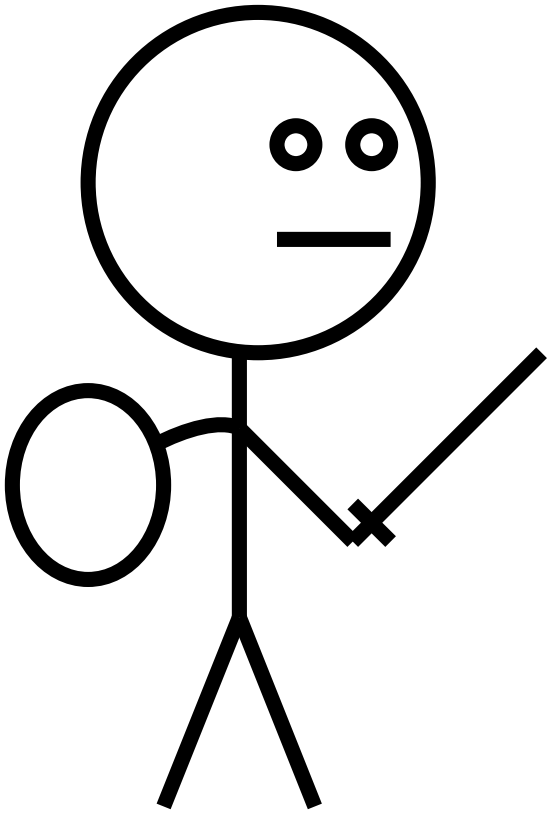
Actually you're wrong but I wouldn't expect a Mac user to understand



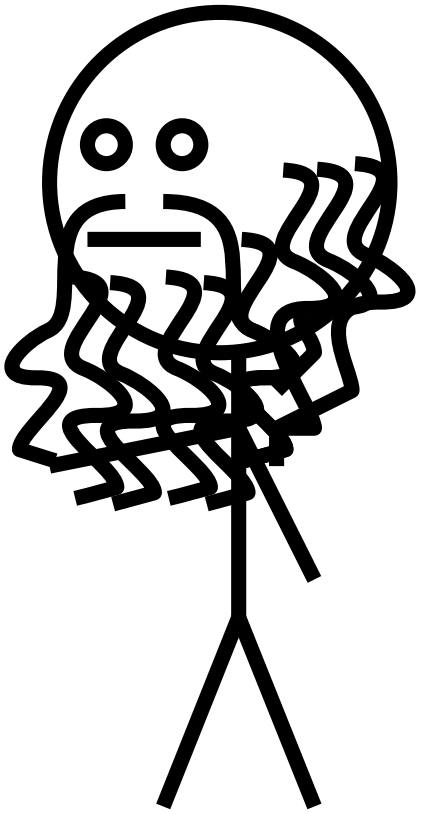

Actually this is
Fairtrade cocaine!
HA!
But is it organic?

Time before snobbery

Being a soldier is a noble profession



But why?

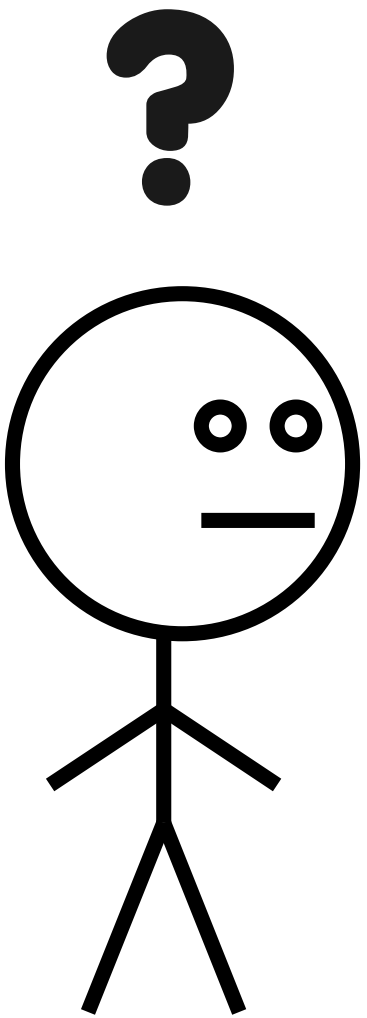


For

Murdering people is wrong

Wars have to be for a reason and not just to demonstrate courage

Pursuit of glory is not a selfless act

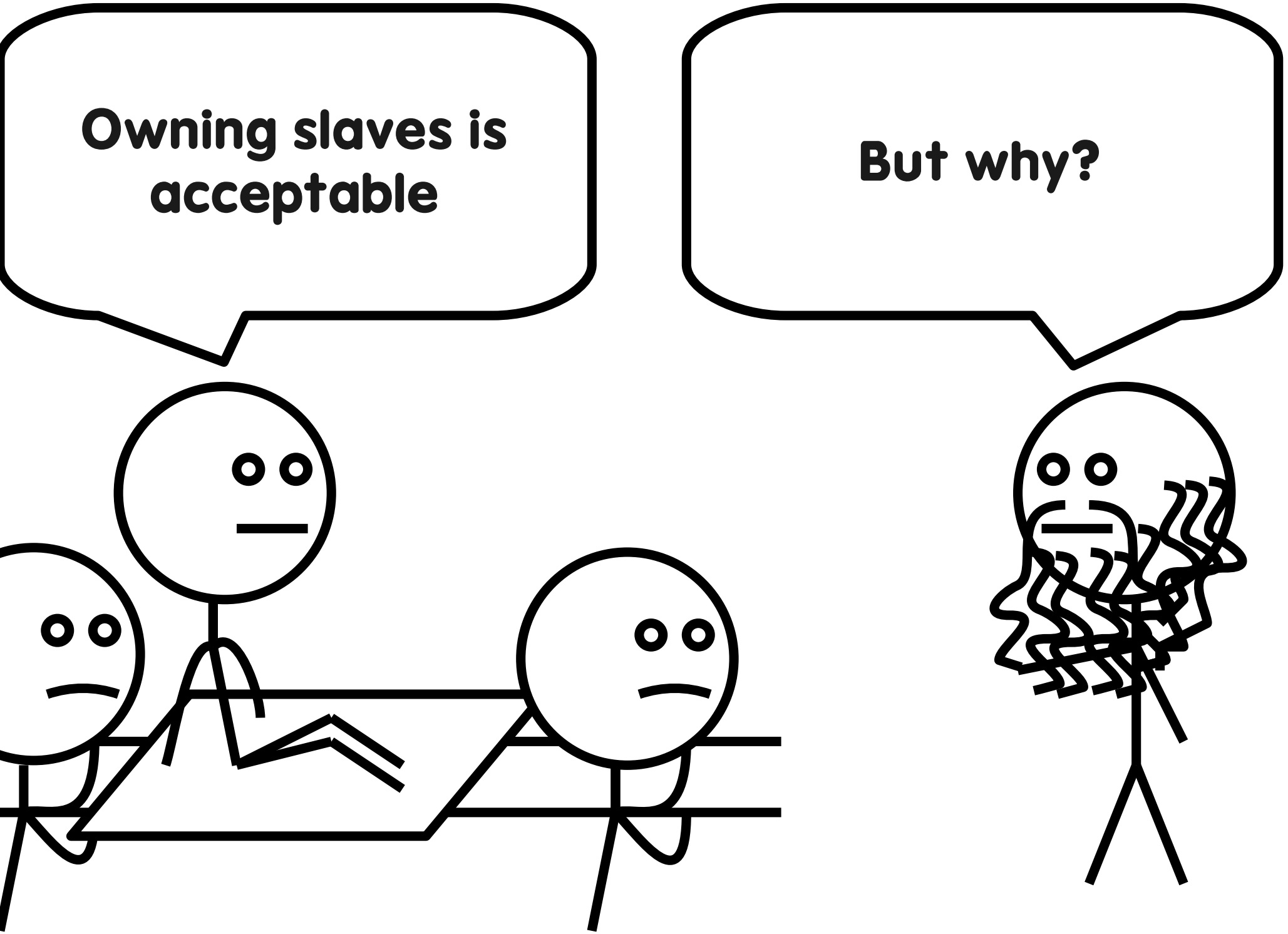


Against

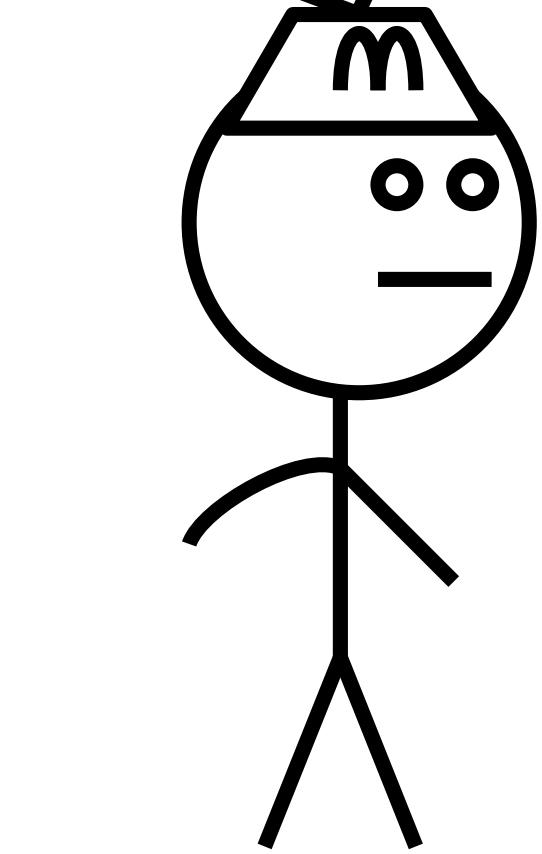
This person does not seem to have common sense

But I like it the way things are

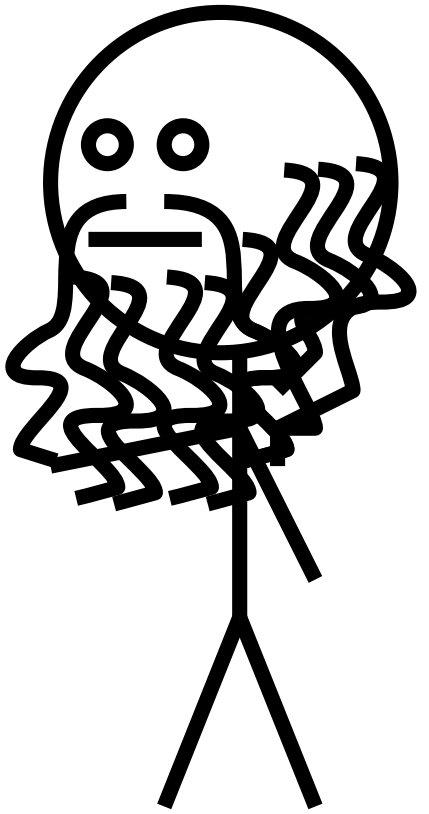
Looks like he hasn't had a wash for weeks


Owning slaves is acceptable
But why?

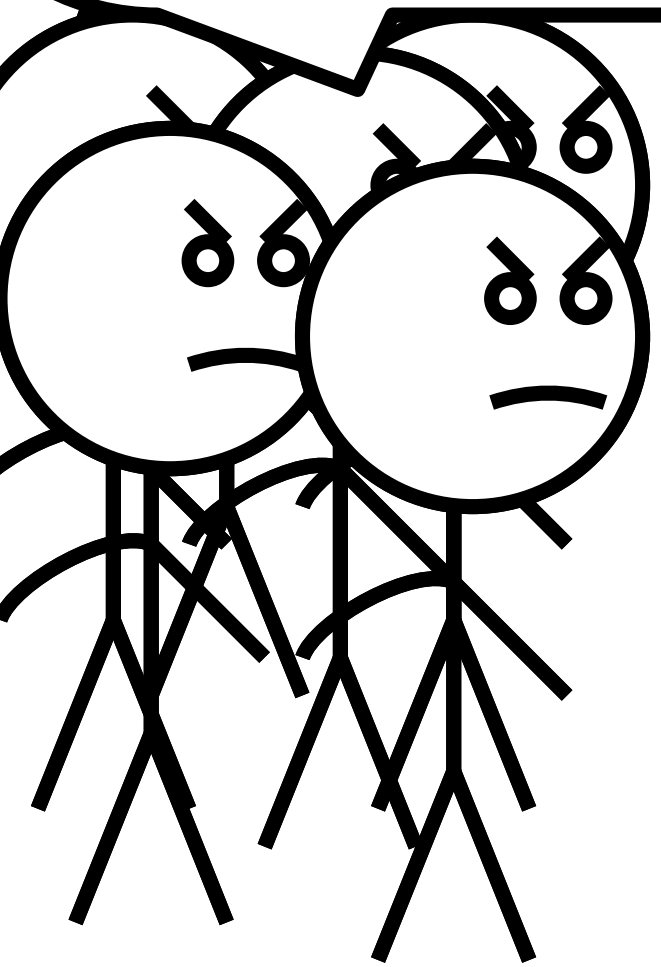
Would you like fries with that?



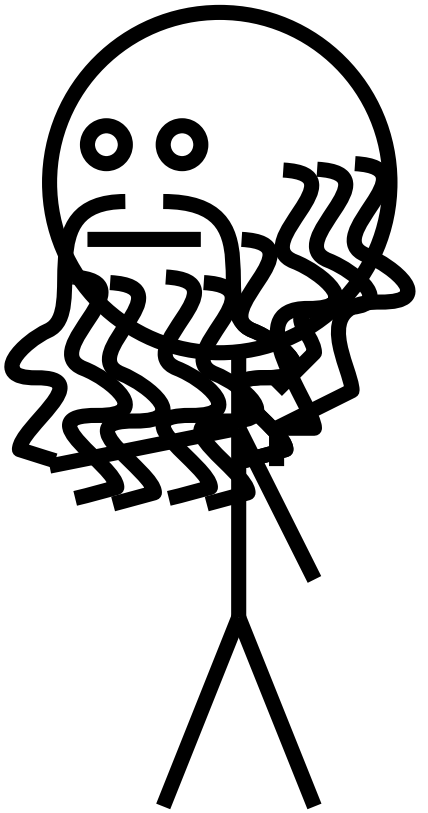
But why?



Lets shut him up

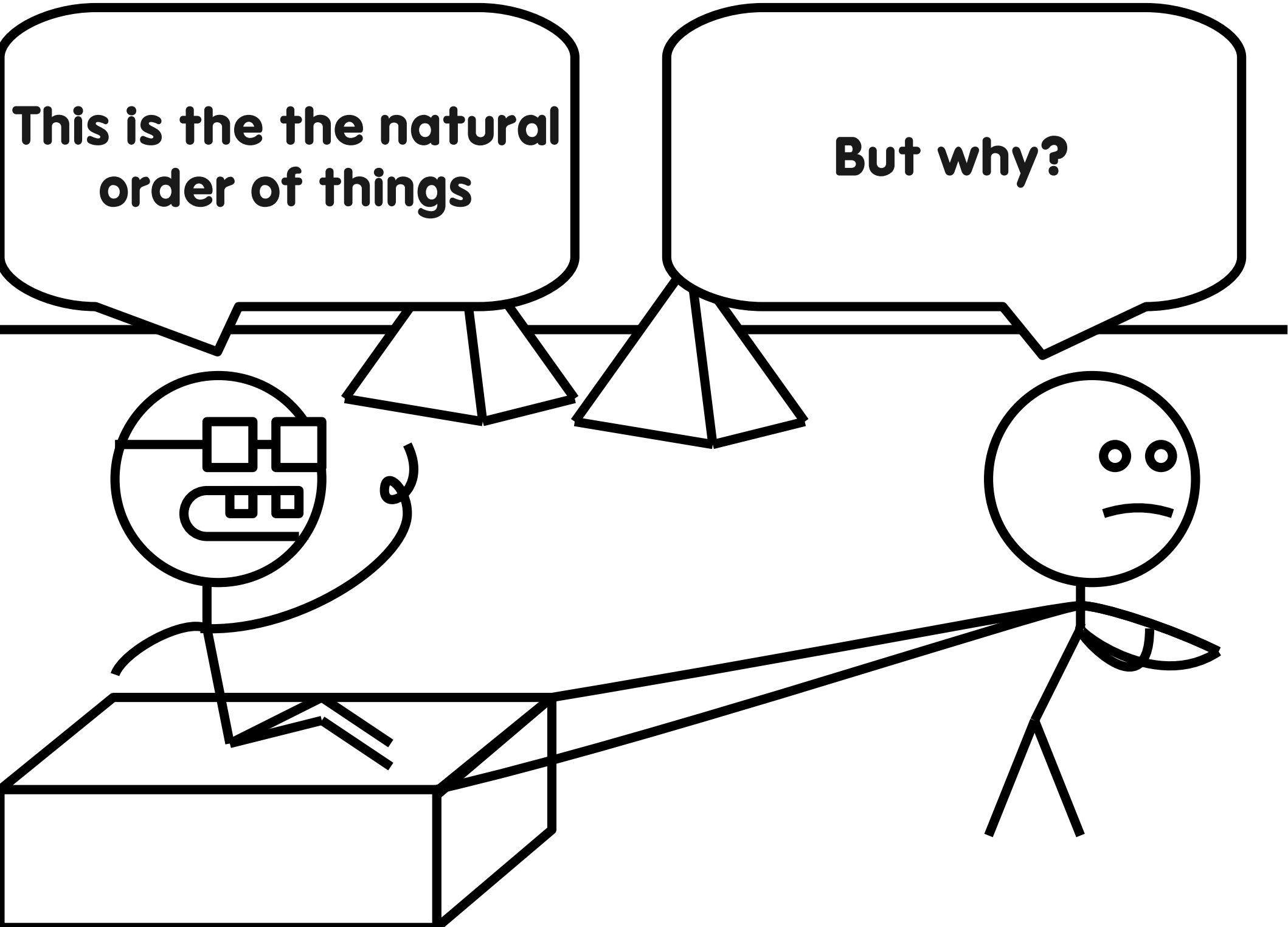


But why?



Stop whining!

Origins of snobbery

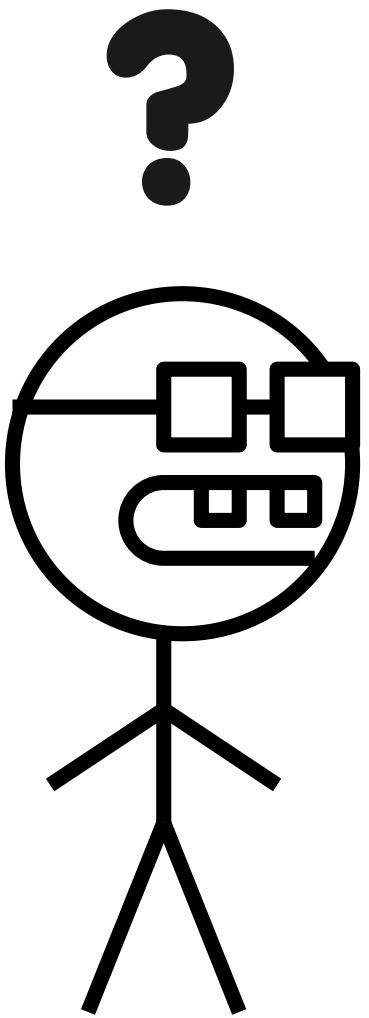

This is the the natural order of things
But why?

For

Murdering people is wrong

Wars have to be for a reason and not just to demonstrate courage

Pursuit of glory is not a selfless act



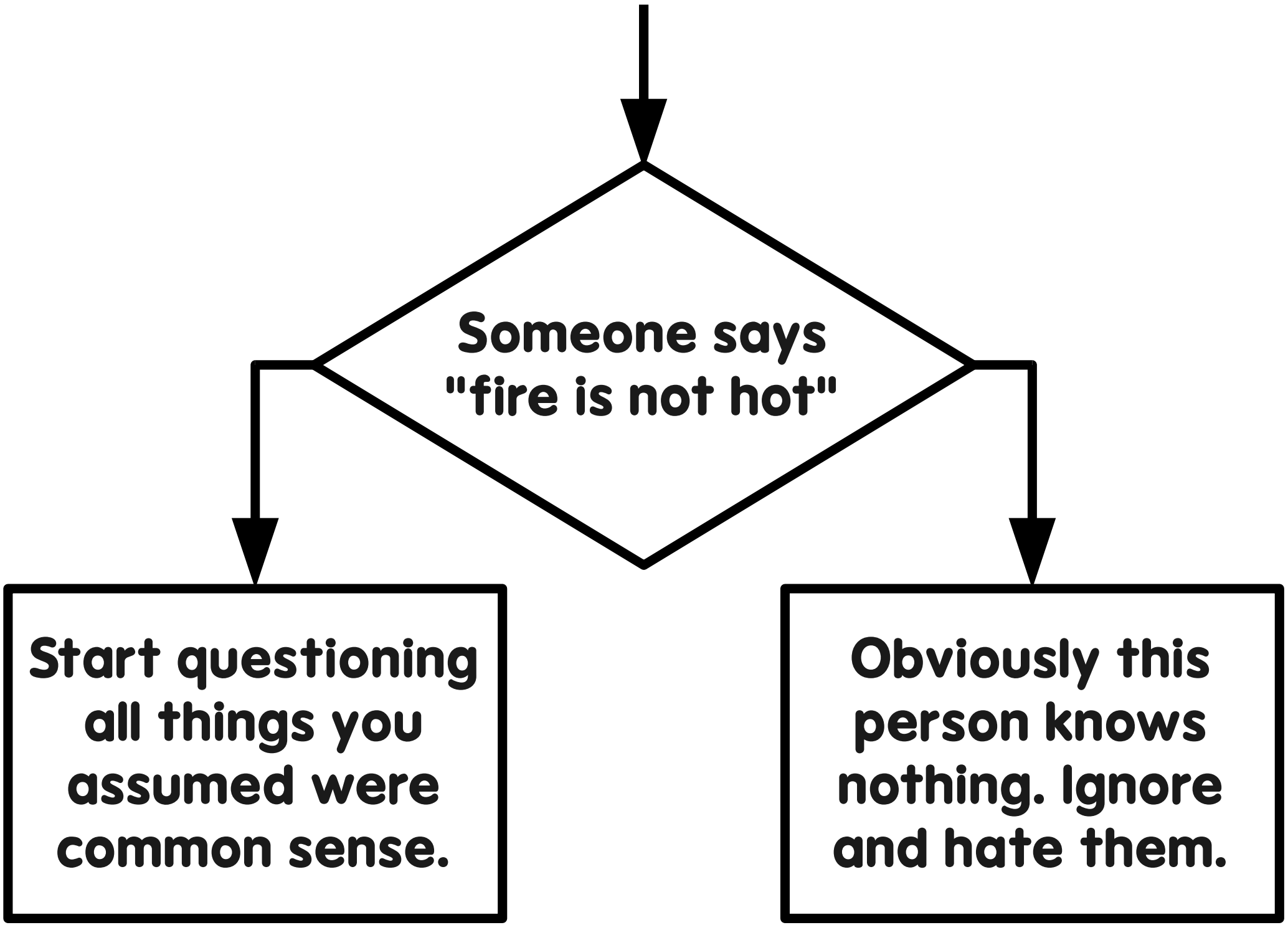
Against

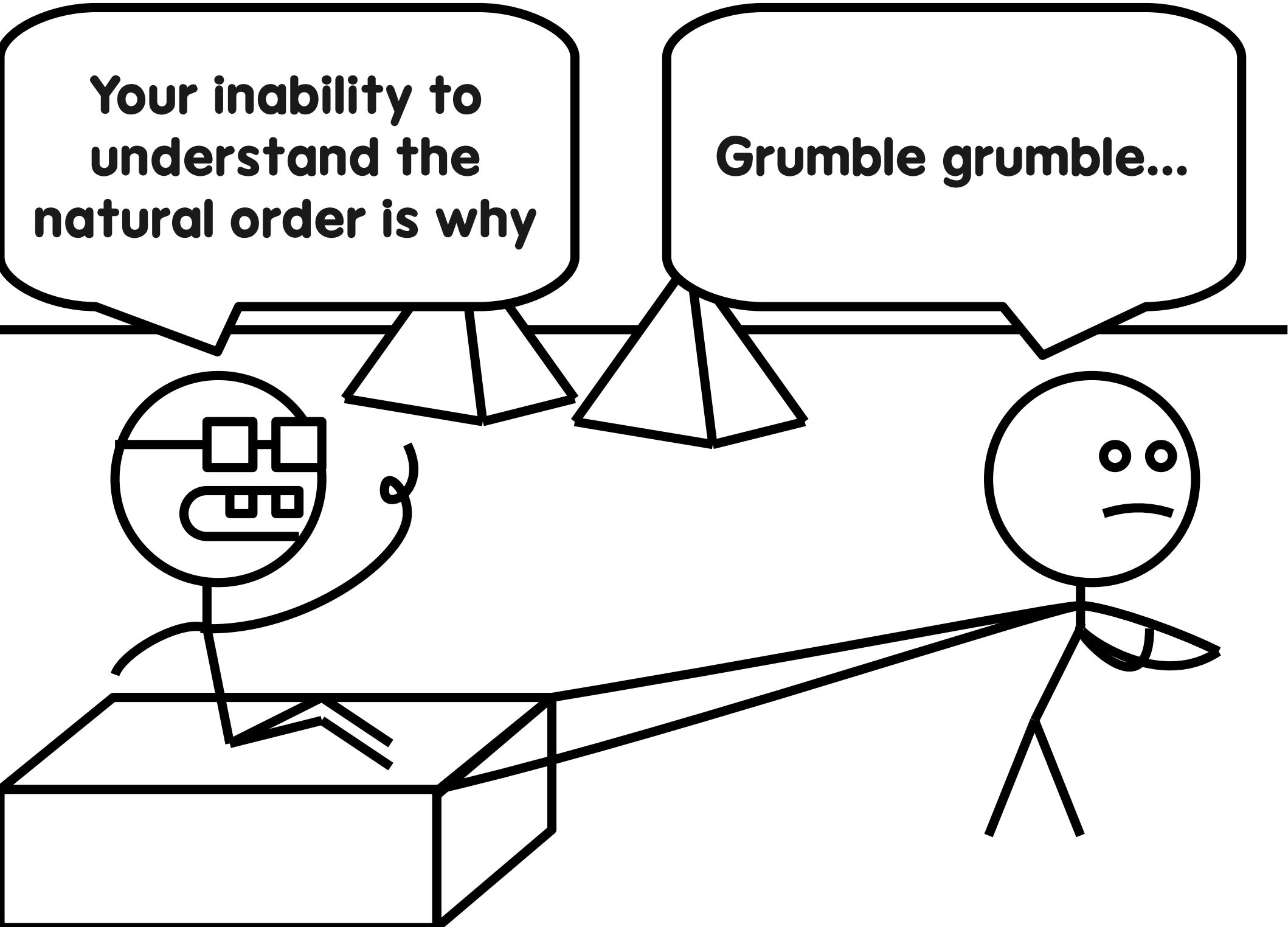
This person does not seem to have common sense

Common sense is the collection of prejudices acquired by age eighteen

Albert Einstein

Cats have 4 legs
Sky is blue
Fire is hot
Common Sense
I am fantastic
Slaves are stupid
Indent with tabs
My iPhone loves me


Someone says
"fire is not hot"
Start questioning all things you assumed were common sense.
Obviously this person knows nothing. Ignore and hate them.

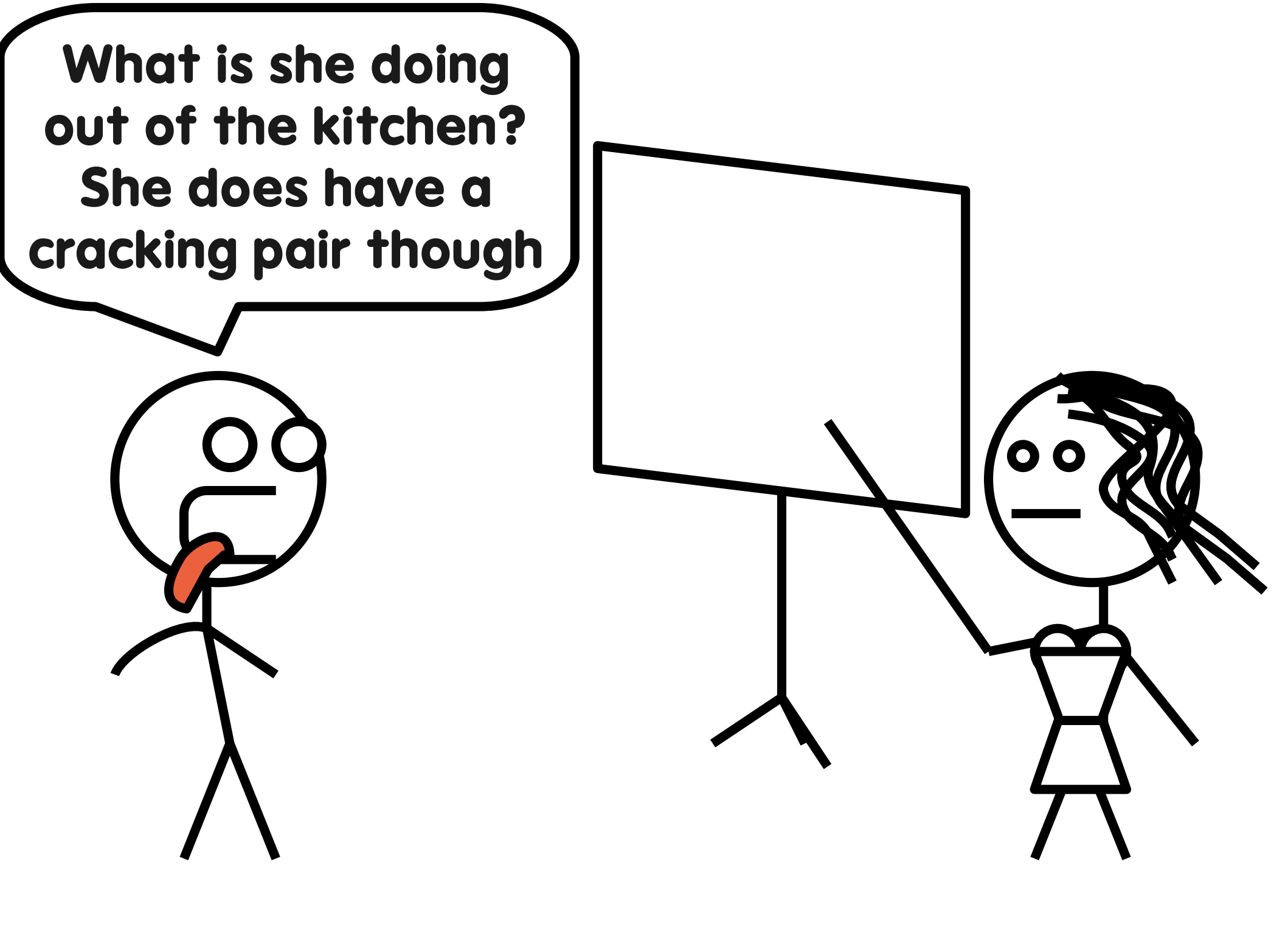

Your inability to understand the natural order is why
Grumble grumble...

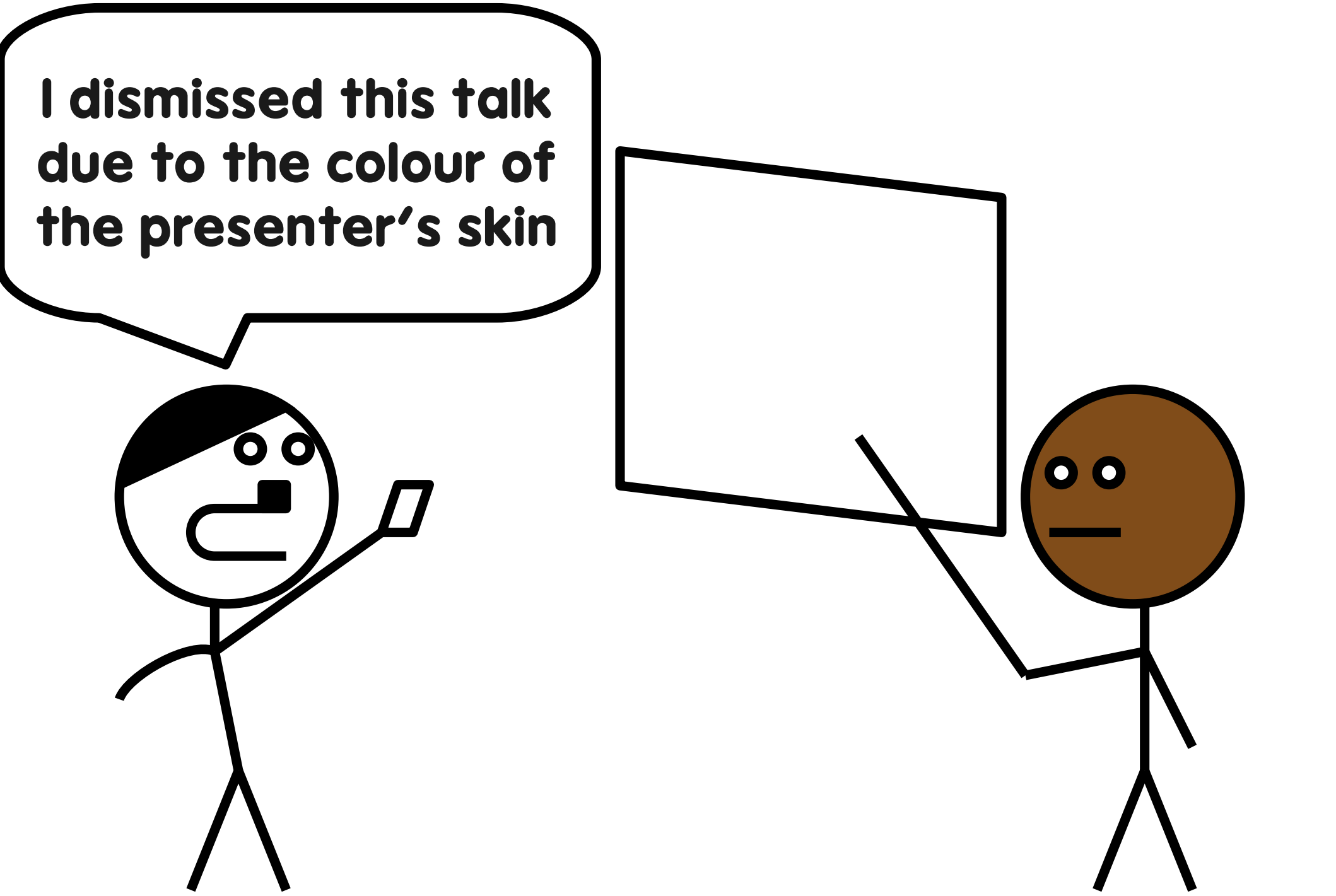
The wisdom of a learned man cometh by opportunity of leisure: and he that hath little business shall become wise.

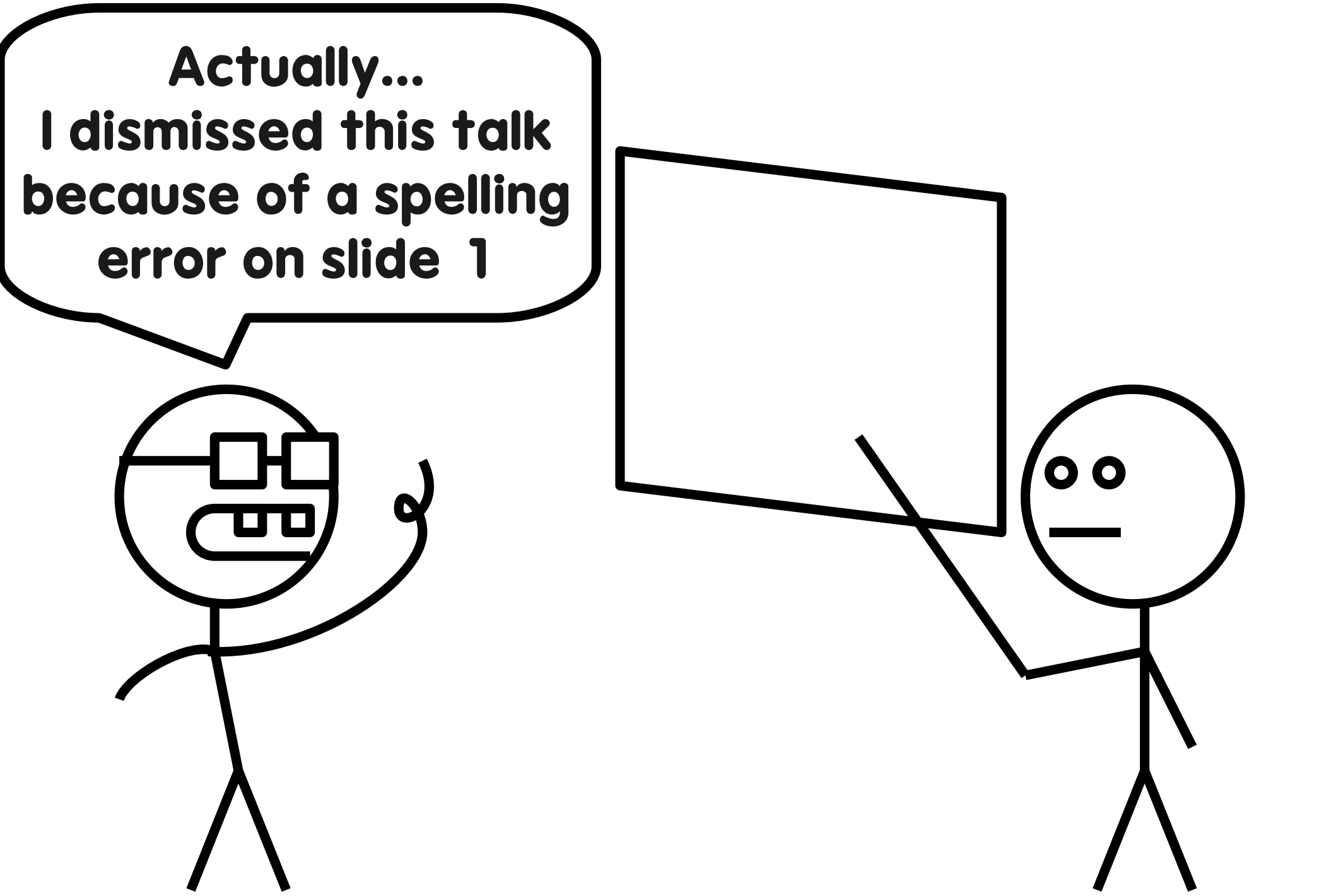
How can he get wisdom that holdeth the plough, and that glorieth in the goad, that driveth oxen, and is occupied in their labours, and whose talk is of bullocks?

Sirach [38:24]

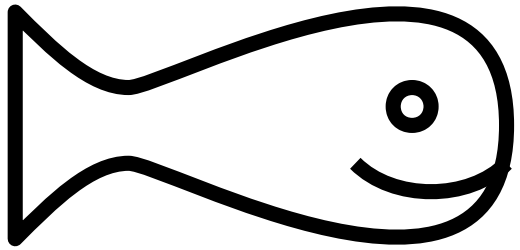
Is it acceptable?

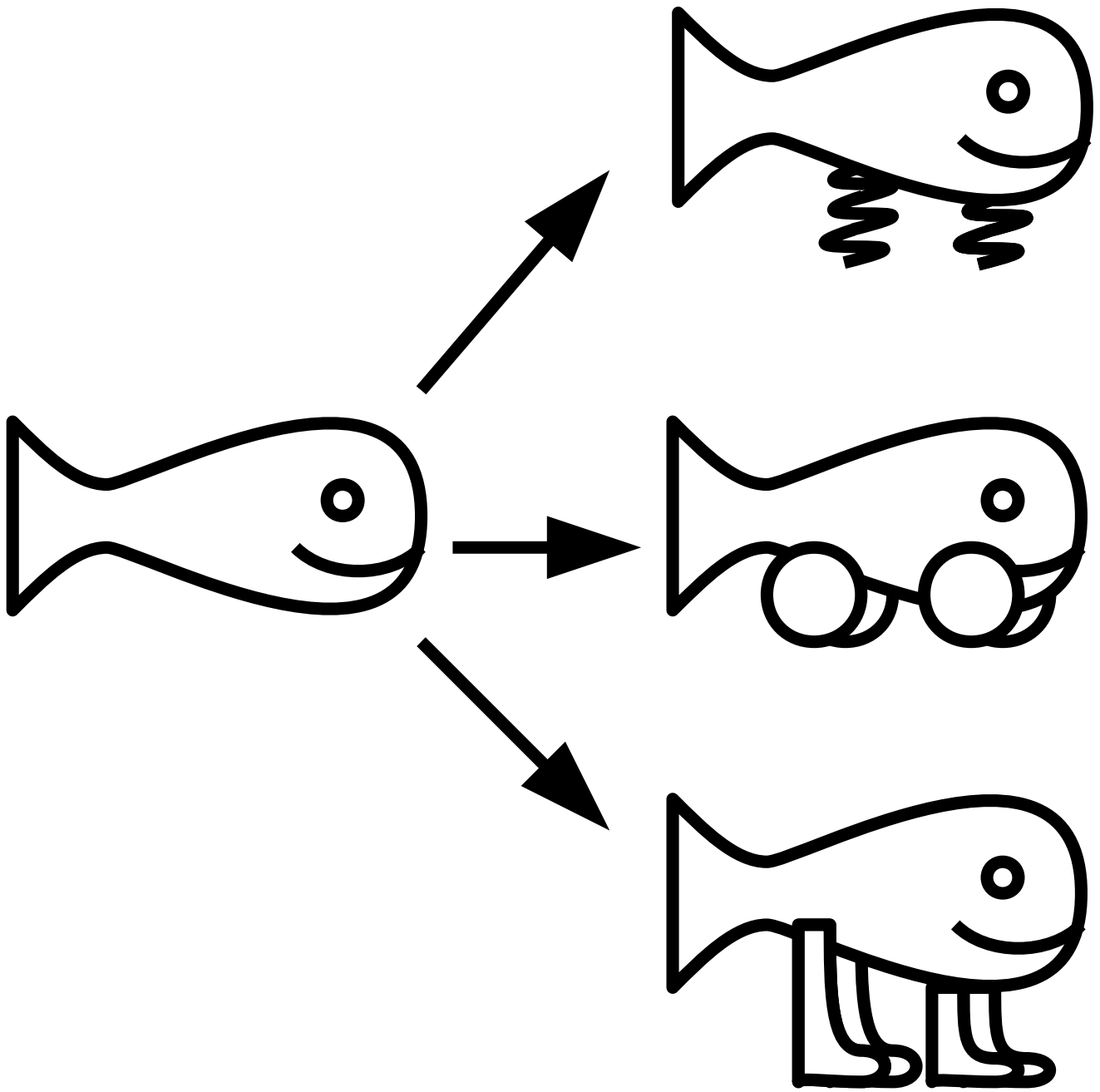

What is she doing out of the kitchen? She does have a cracking pair though

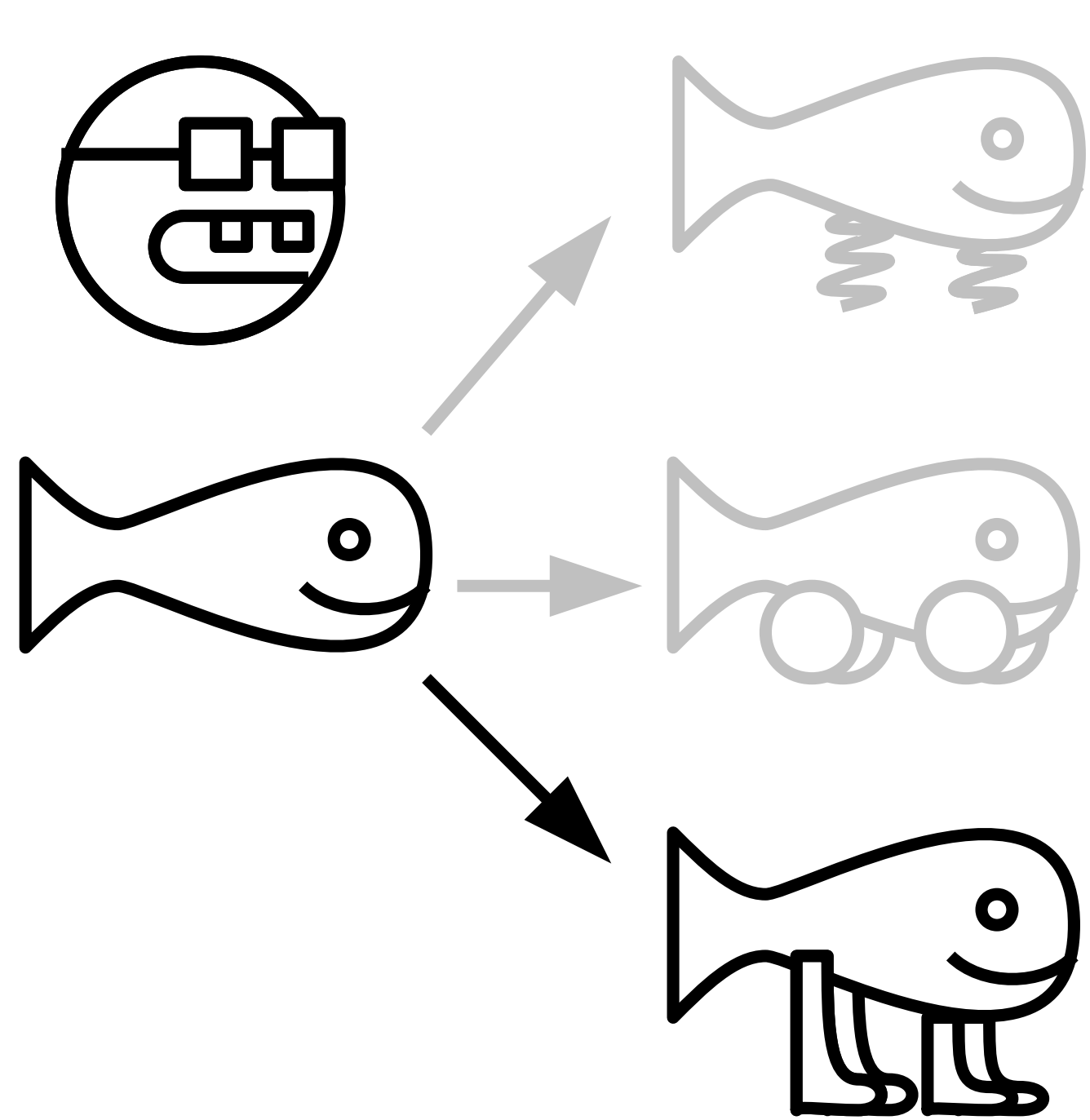

I dismissed this talk due to the colour of the presenter's skin

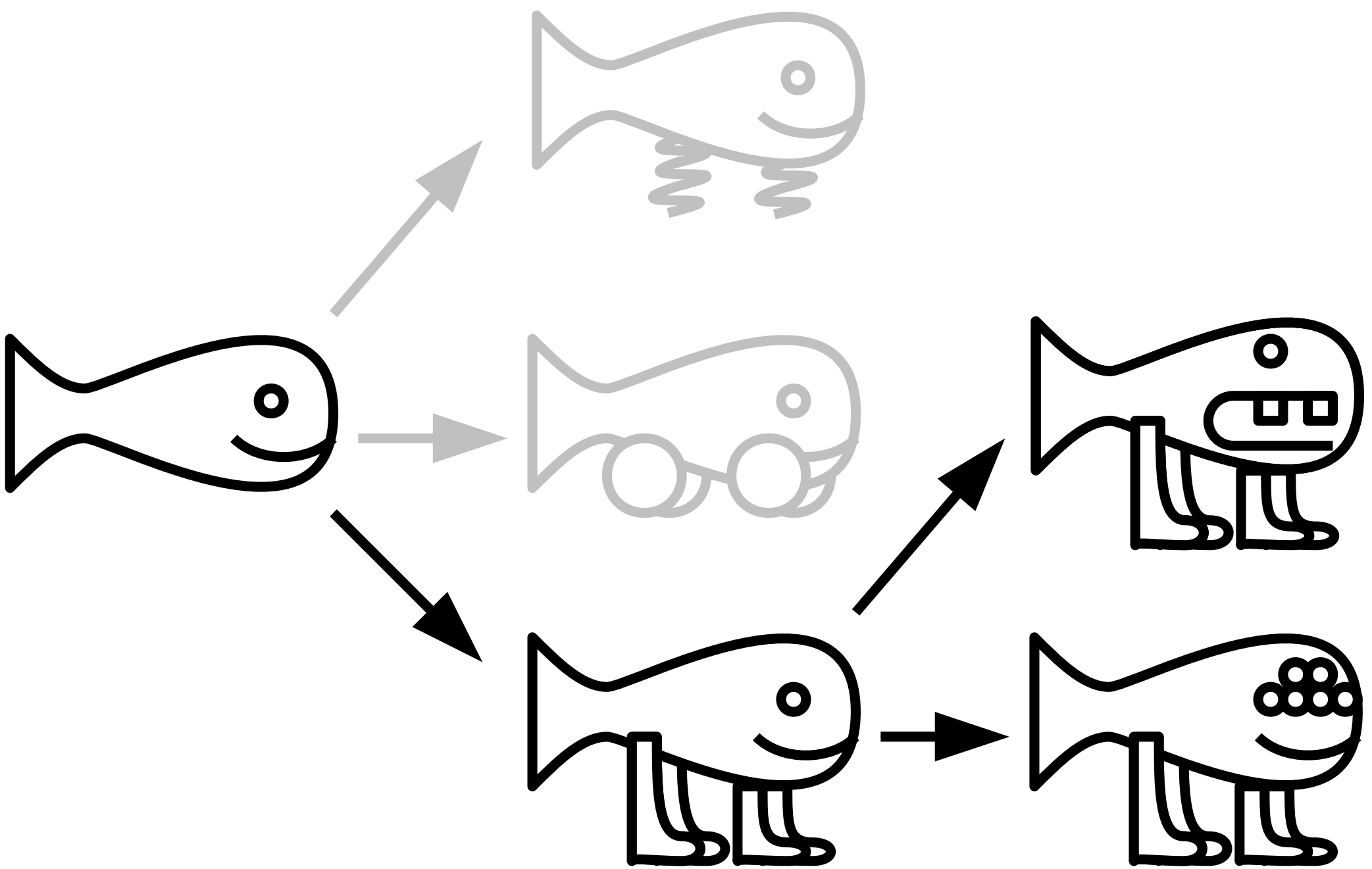

Actually...
I dismissed this talk
because of a spelling
error on slide 1

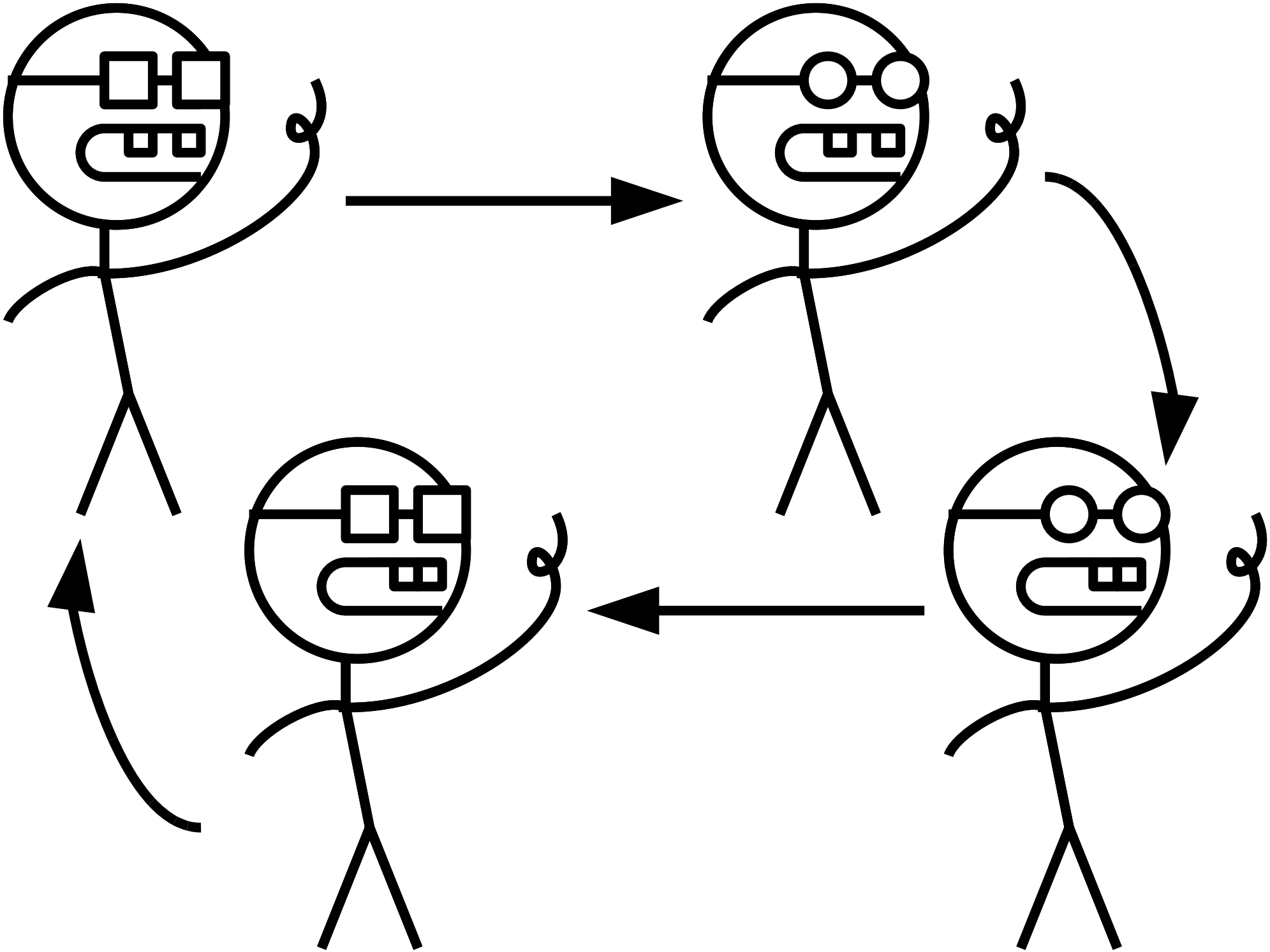
Evolution

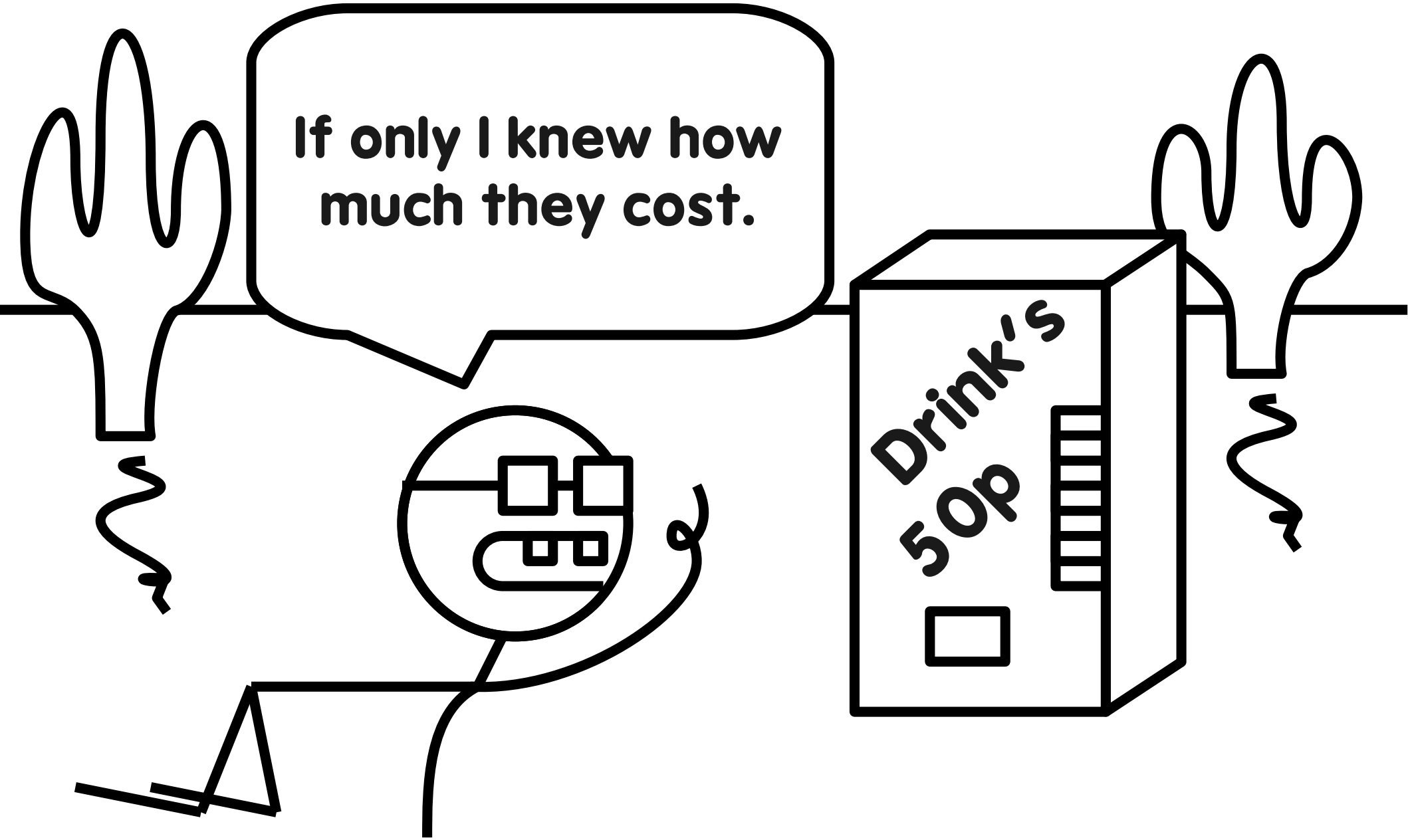




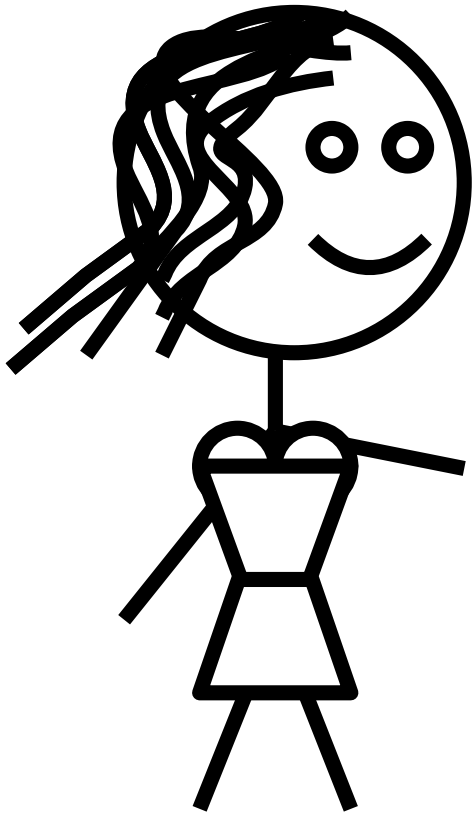




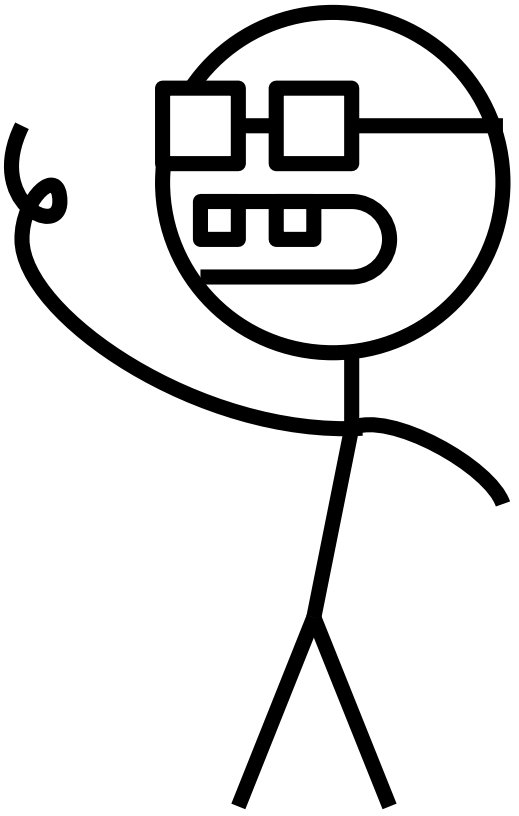



If only I knew how much they cost.
Drink's 50p

You're so funny! Maybe you and me could sleep together?



Actually...



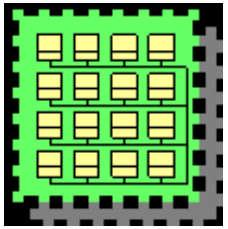
Grand Challenges

μGC1: Batteries Not Included:

Minimizing the energy demands of electronics

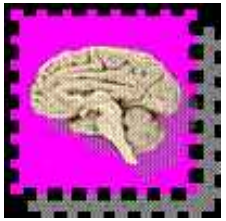
μGC2: Silicon meets Life:

Interfacing electronics to biology



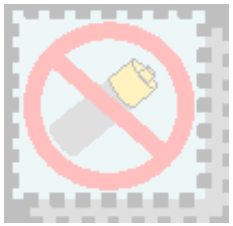
μGC3: Moore for Less:

Performance-driven design for next-generation chip technology



μGC4: Building Brains:

Neurologically-inspired electronic systems



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Minimizing the energy demands of electronics

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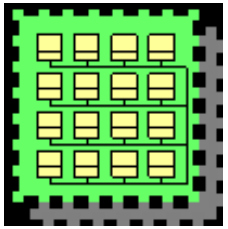
Interfacing electronics to biology



μGC3: Moore for Less:

Performance-driven design for next-generation chip technology

μGC4: Building Brains:

Neurologically-inspired electronic systems

Cache Hierarchy

Harvard Architecture

Programming Languages

Binary Arithmetic

Stacks

Cache Structure

Debuggers

Common Sense

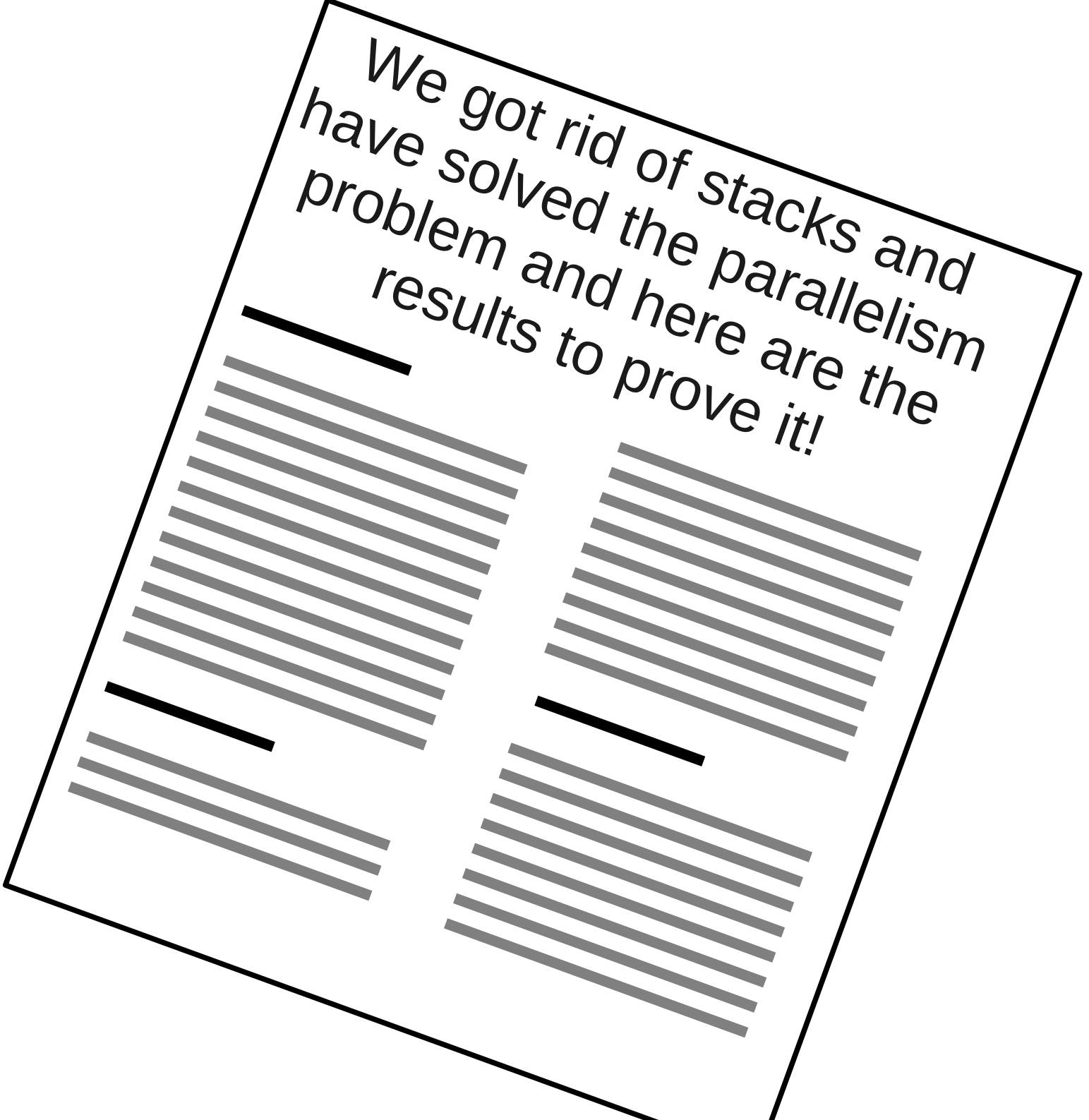
Von Neumann Architecture

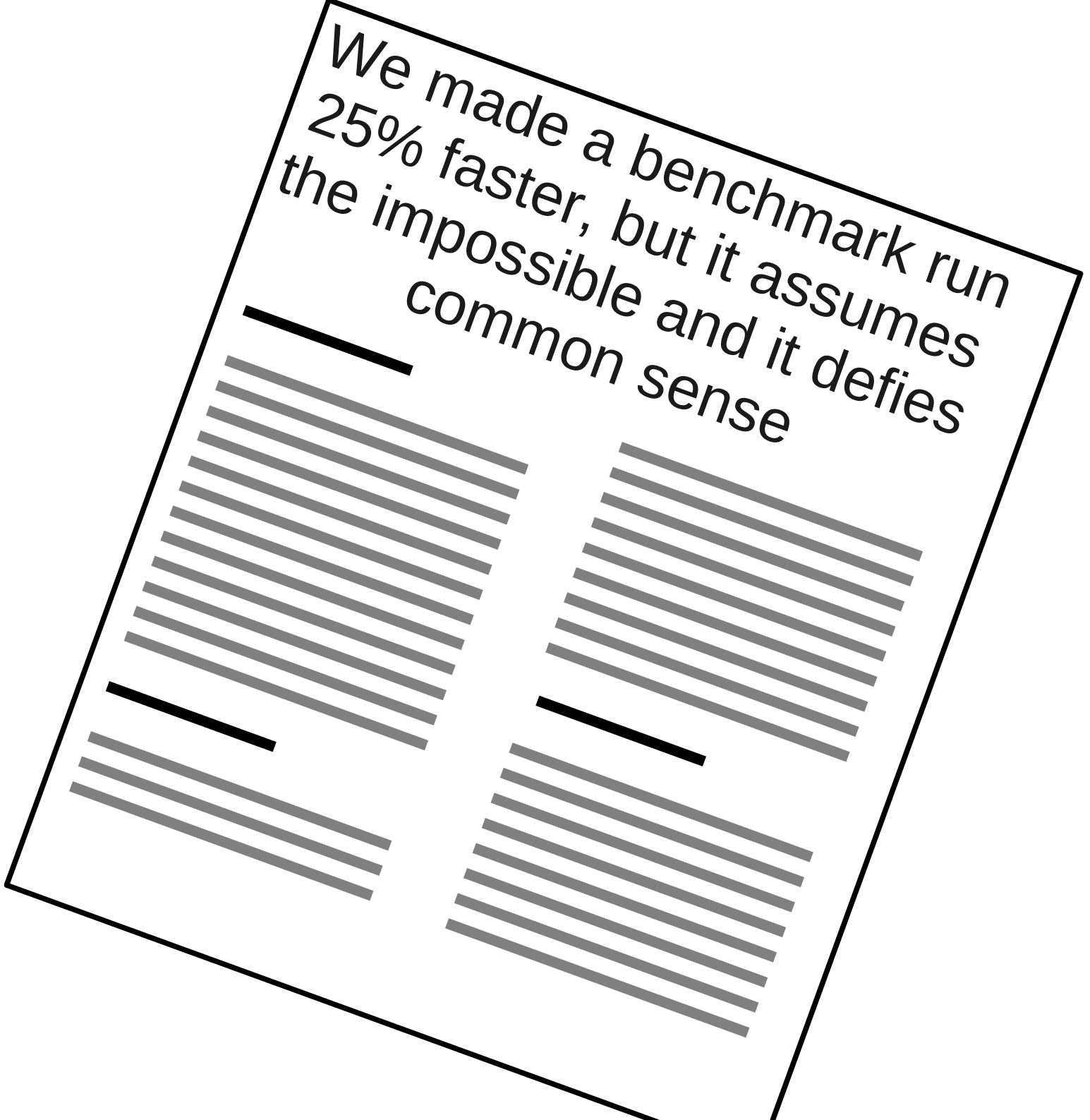
Program Counters

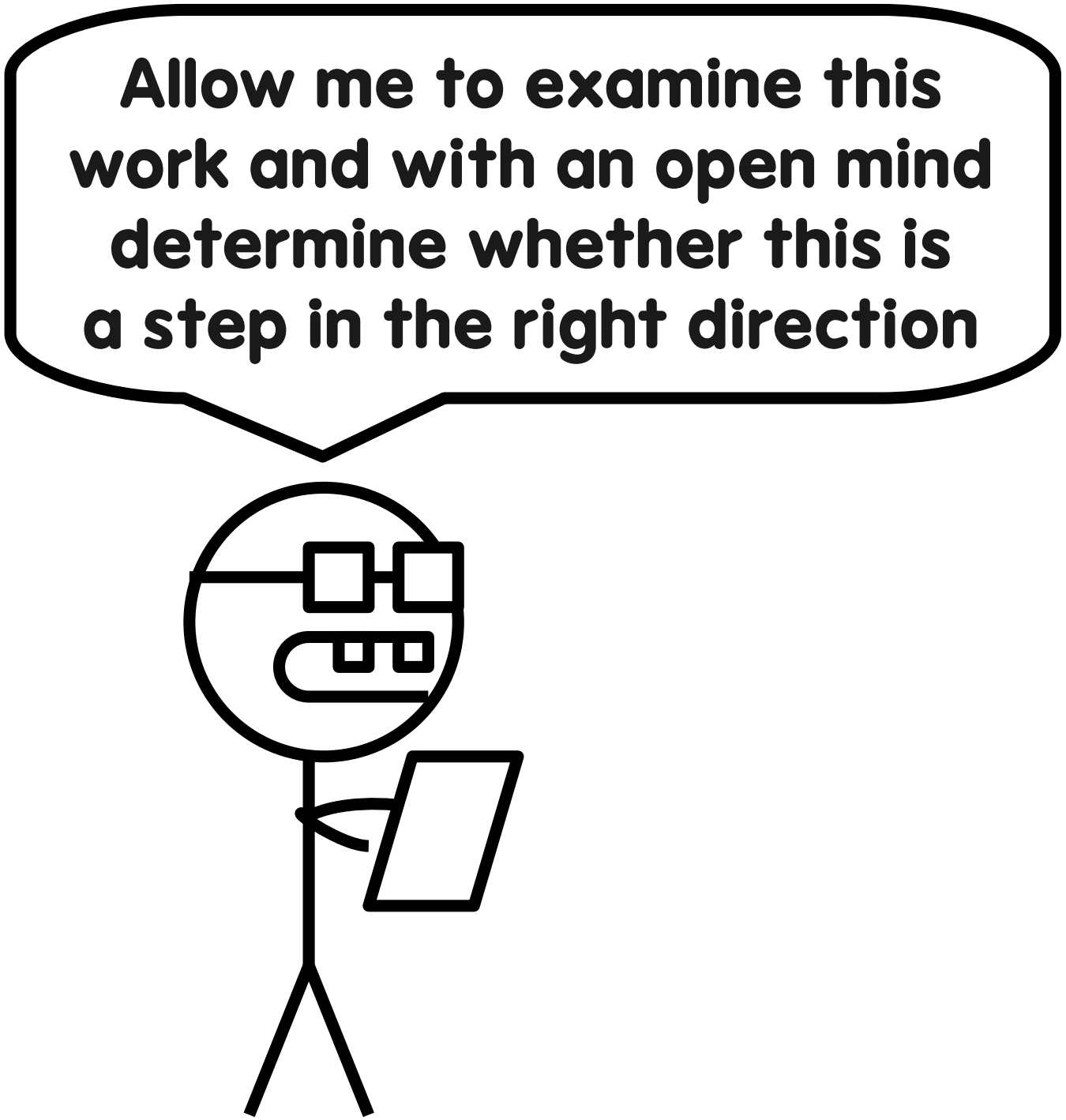
Deterministic Code Execution

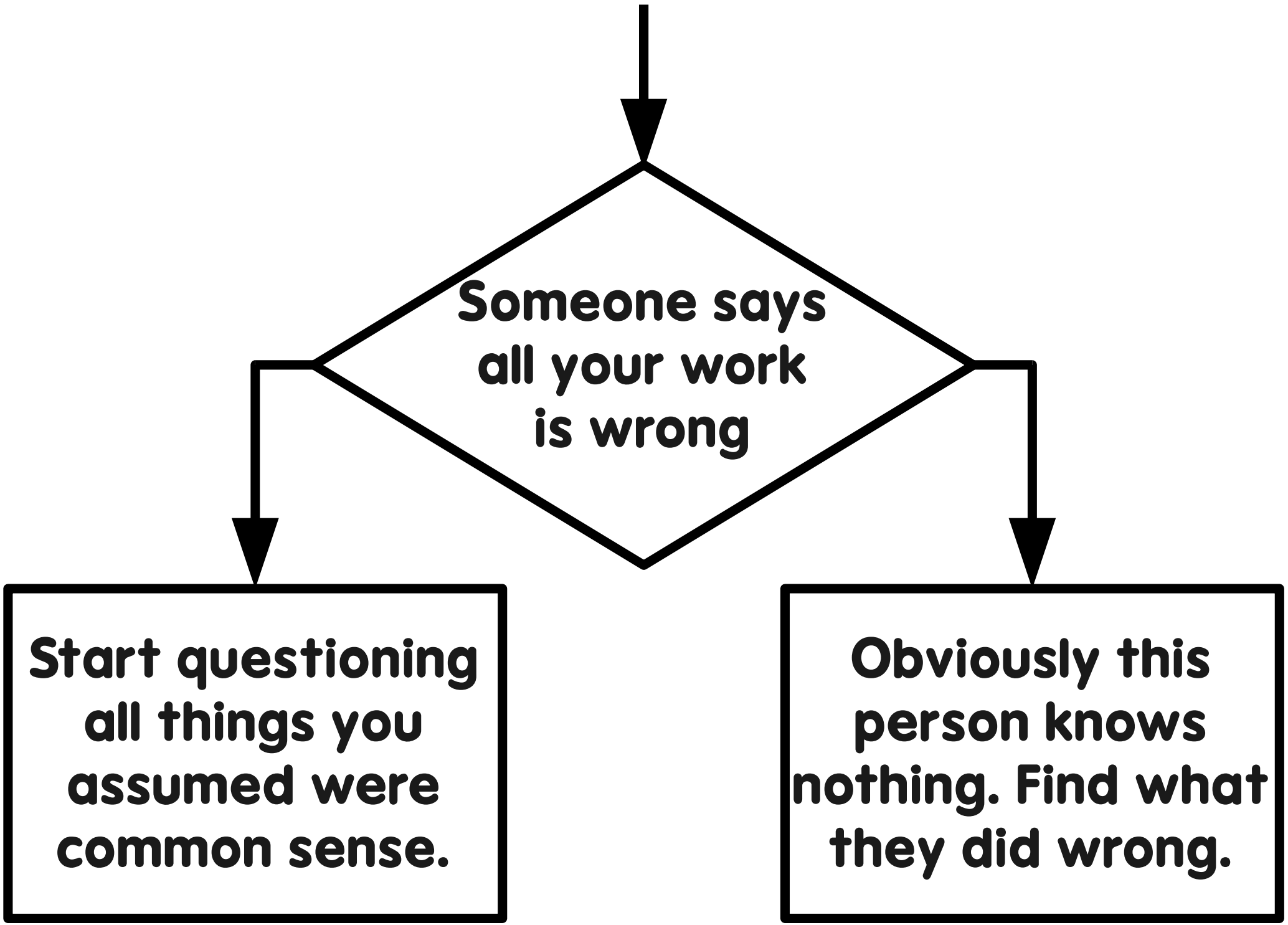
Linear Memory

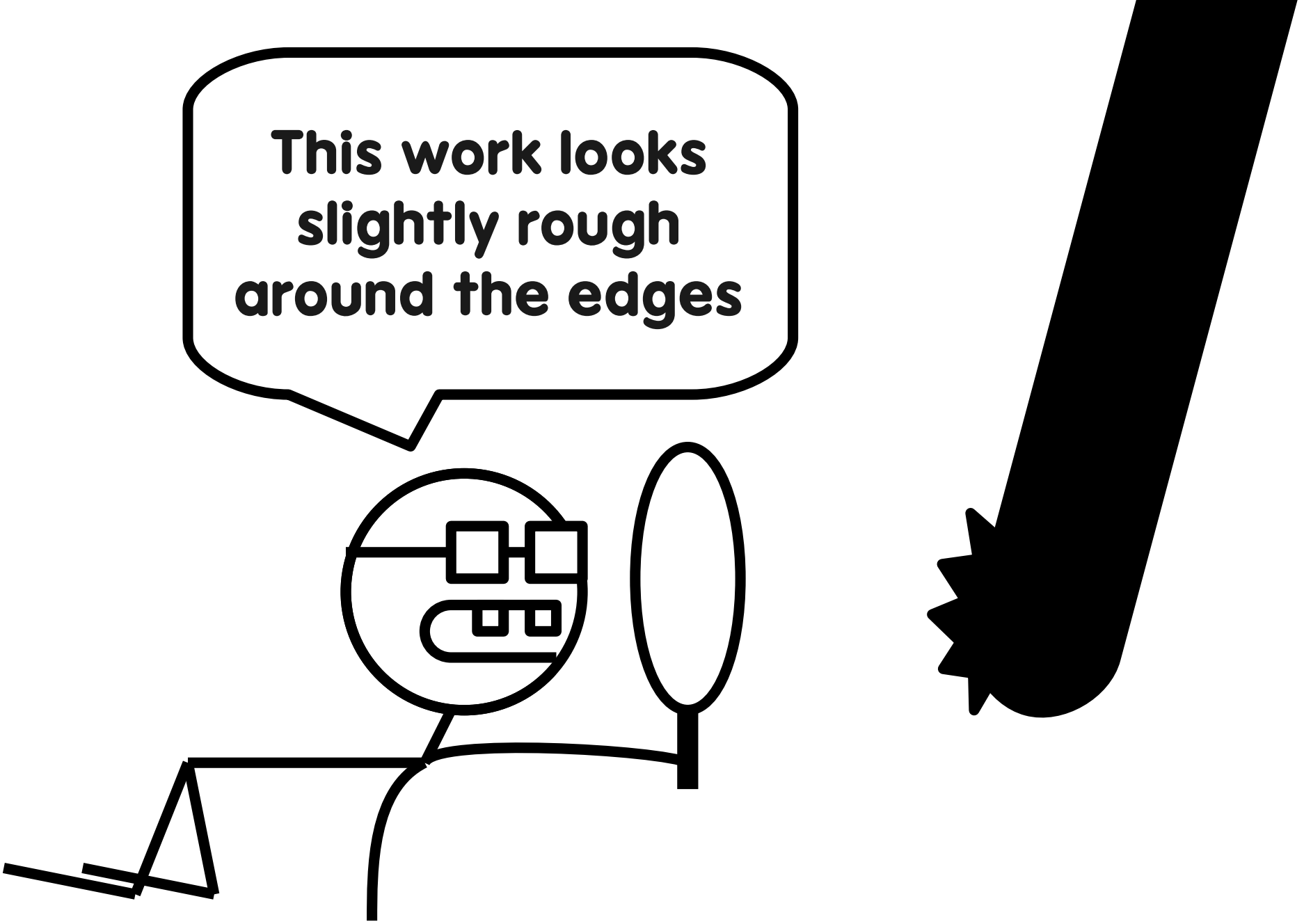
Sequential Code


We got rid of stacks and have solved the parallelism problem and here are the results to prove it!

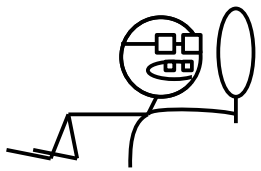

We made a benchmark run
25% faster, but it assumes
the impossible and it defies
common sense

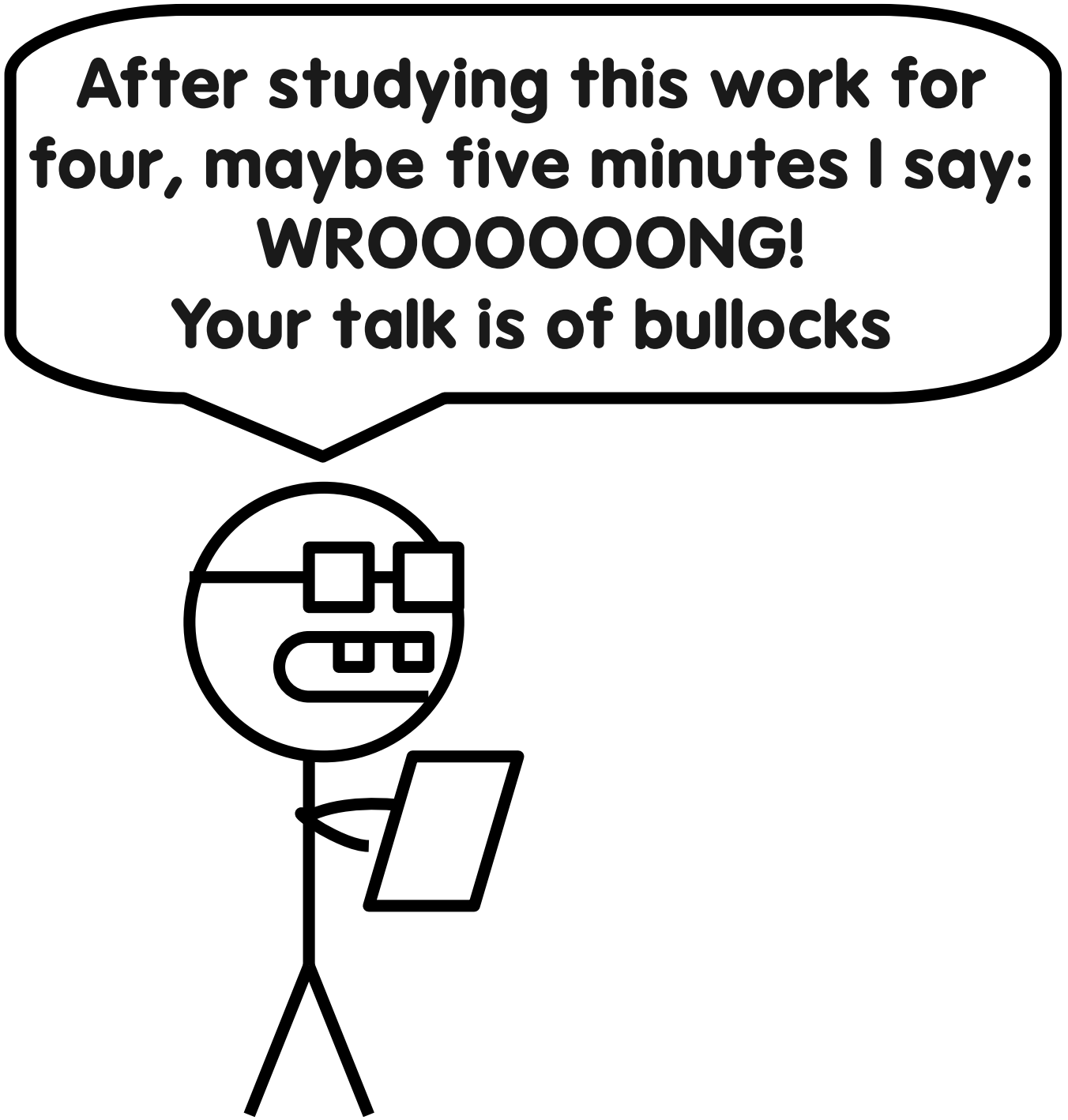

Allow me to examine this work and with an open mind determine whether this is a step in the right direction


Someone says all your work is wrong
Start questioning all things you assumed were common sense.
Obviously this person knows nothing. Find what they did wrong.


This work looks slightly rough around the edges

YOU
ARE A
MORON!

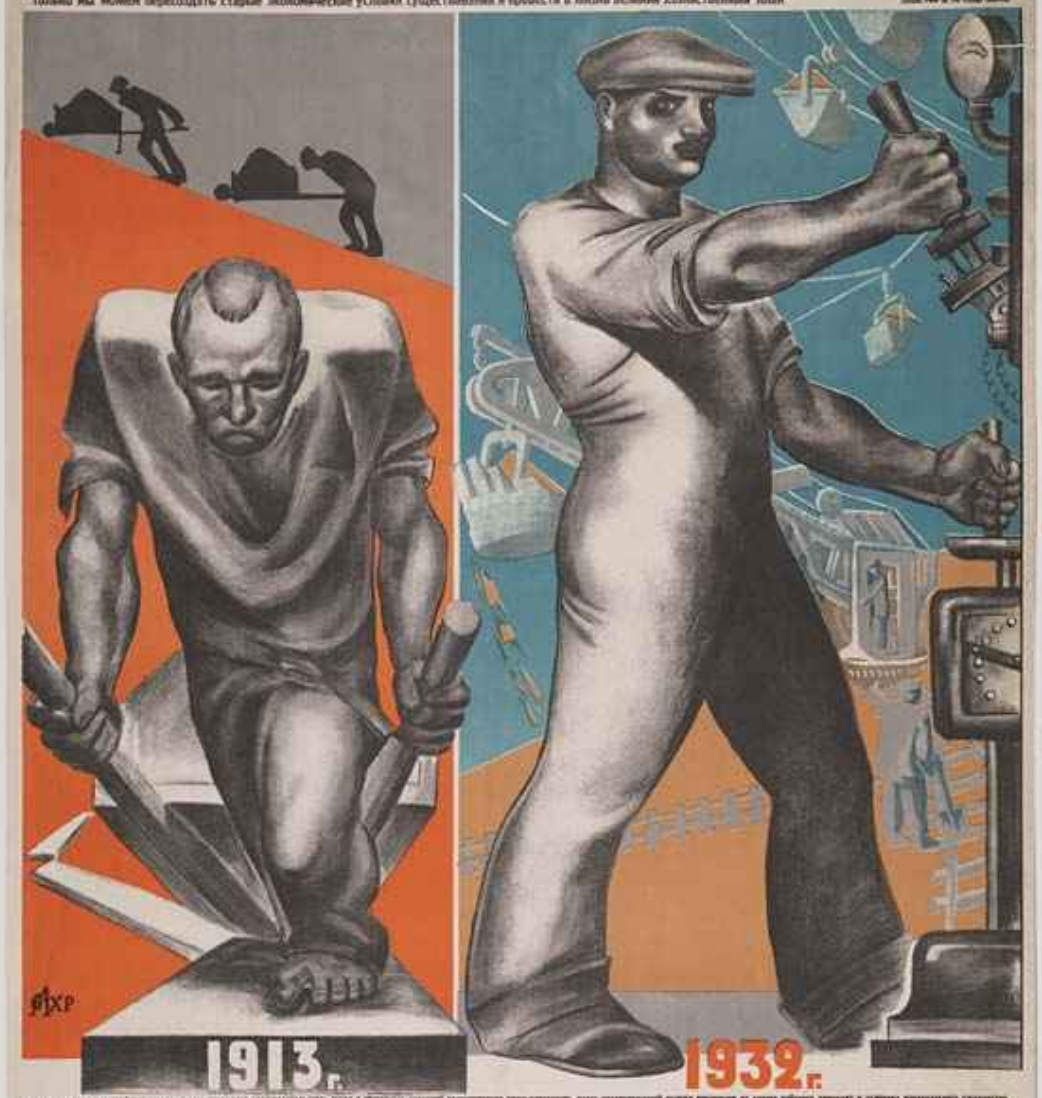



After studying this work for four, maybe five minutes I say:
WROOOOOONG!
Your talk is of bullocks

Isn't that the point of the Grand Challenges?

ТРУД в ПЯТИЛЕТКЕ

„Надо добиться, чтобы все поняли, что нам принадлежит Россия, — что мы, рабочие и крестьянские массы своей деятельностью, своей строгой трудовой дисциплиной, только мы можем пересоздать старые экономические условия существования и провести в жизнь великий хозяйственный план"

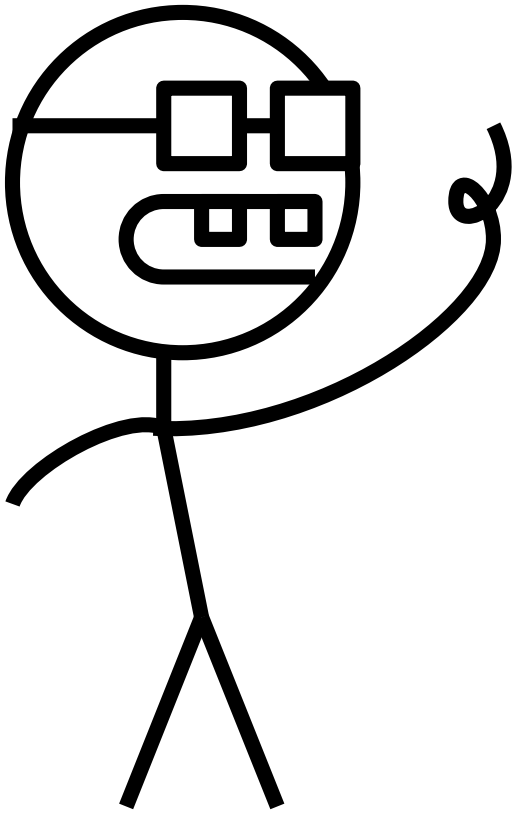


Работа по рационализации всего народного хозяйства своей главнейшей и решающей предпосылкой имеет ШИРОКОЕ ВОВЛЕЧЕНИЕ В НЕЕ РАБОЧИХ И КРЕСТЬЯНСКИХ МАСС. Лишь при самой решительной борьбе с непроизводительными тратами, халатностью и небрежностью работы, нерешительным и нерадивым отношением к средствам производства и своему собственному труду, отсталыми техническими формами хозяйства (устарелая техника в индустрии, трехполье, соха и проч. в сельском хозяйстве) возможна окончательная победа трудящихся

Solutions?

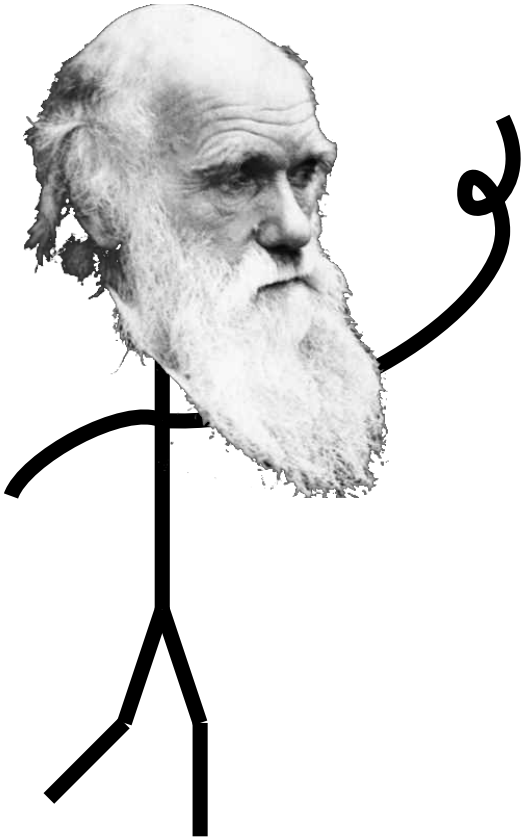
Stagnancy!

Fear change! Damn kids on my lawn!



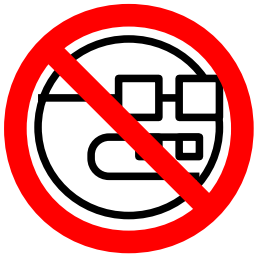
Evolution!

Gradual beneficial change



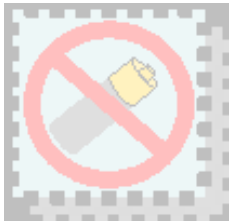
Revolution!

Smash the system!



µGC0: Not being Snobs:

Actually doing science rather than acting like arseholes

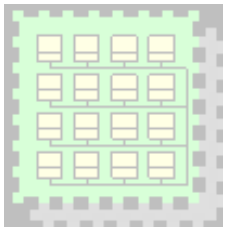


µGC1: Batteries Not Included:

Minimizing the energy demands of electronics

µGC2: Silicon meets Life:

Interfacing electronics to biology



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Performance-driven design for next-generation chip technology

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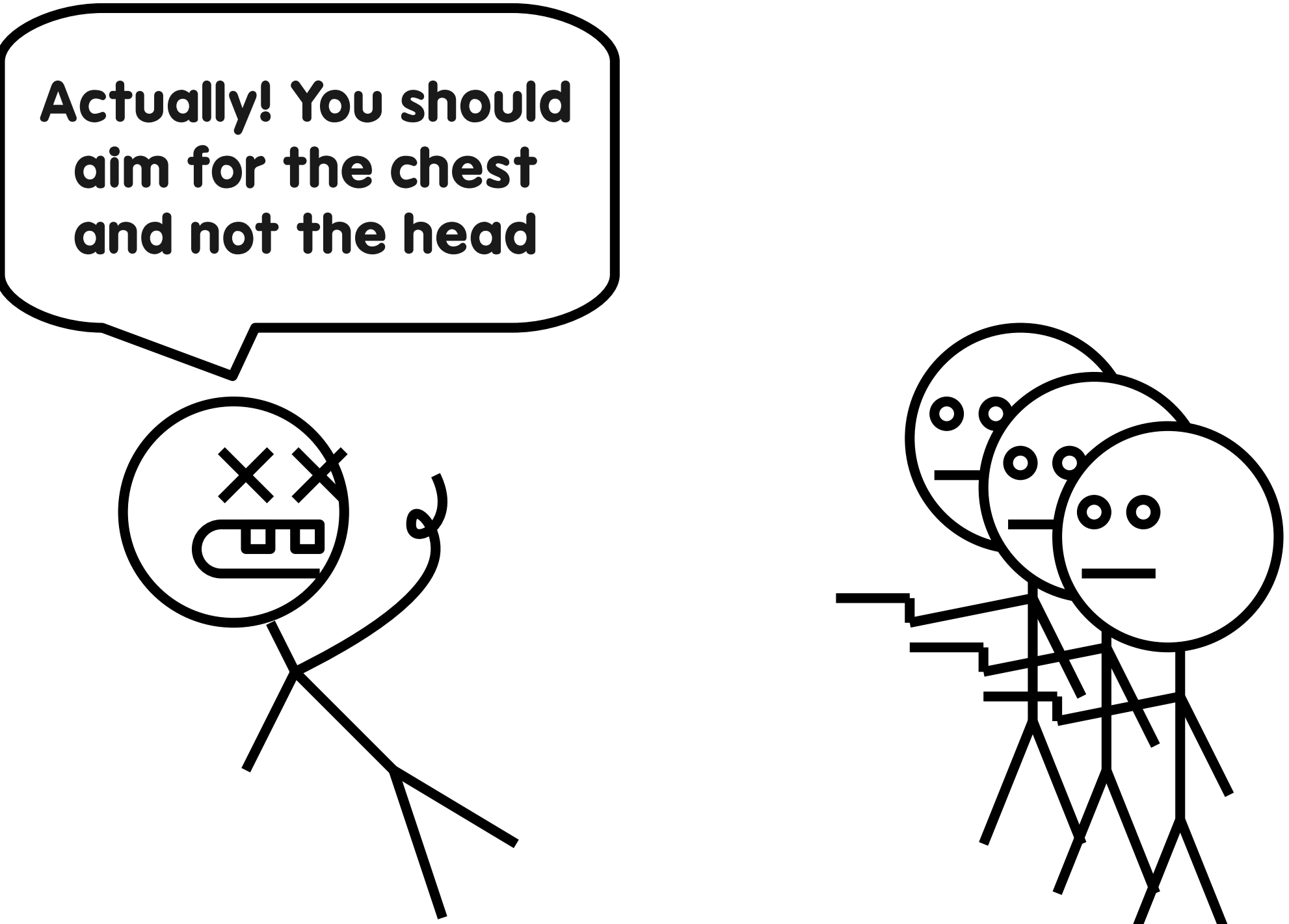
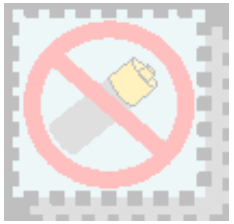
Neurologically-inspired electronic systems


Actually! You should aim for the chest and not the head

µGC0: Reconsider the Structure of Scientific Ecosystem:

Find a better system for science or something? I don't know, maybe we are all screwed anyway

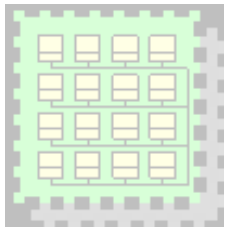


µGC1: Batteries Not Included:

Minimizing the energy demands of electronics

µGC2: Silicon meets Life:

Interfacing electronics to biology

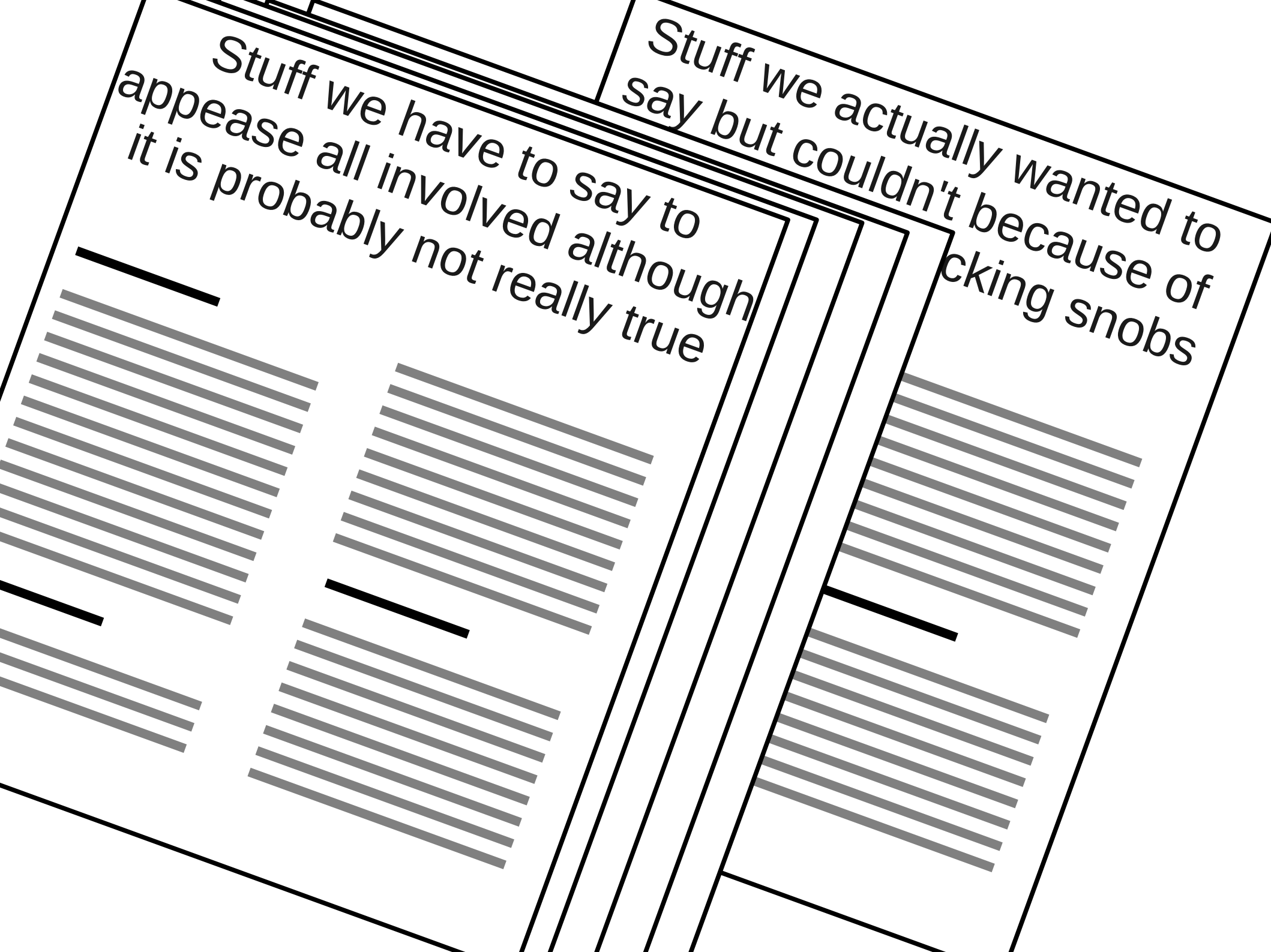


µGC3: Moore for Less:

Performance-driven design for next-generation chip technology

µGC4: Building Brains:

Neurologically-inspired electronic systems


Stuff we have to say to appease all involved although it is probably not really true
Stuff we actually wanted to say but couldn't because of cking snobs

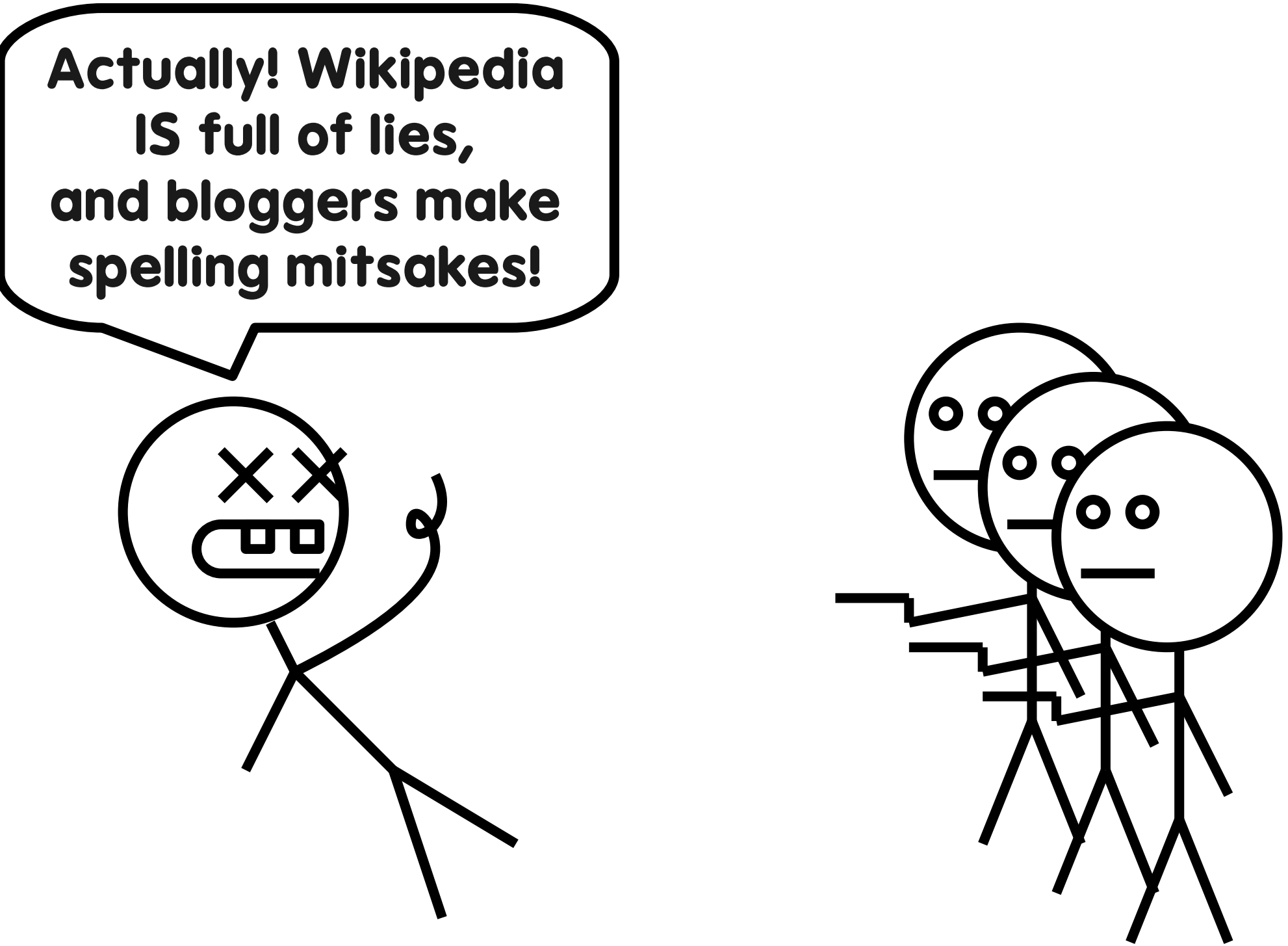
Science 2.0

Then:

- Software
  - Closed waterfall model
- Media
  - Paid journalists
- Science
  - Multi-year projects with a massive final deliverable

Now:

- Software
  - Cyclic open-source model
- Media
  - Bloggers
- Science
  - Continuous collaborative open research clear results


Actually! Wikipedia IS full of lies, and bloggers make spelling mitsakes!

Summary

- To solve the grand challenges we need a revolution
  - Scientific community is geared for evolution
- When we make the breakthrough, we probably won't even notice
  - We might be stuck in a local minima forever
- I have no answers
  - Throughout human history, every stagnant society based on elitism was overthrown
  - We have never tried to examine the system

Some time for questions